



College Broadcasters, Inc.

SPONSOR RATE CARD

College Broadcasters, Inc
1152 Mae Street
Hummelstown, PA 17036.
www.AskCBI.org

Banner/Pop-up Placement on AskCBI.org

Monthly display of your company or organization's banner on CBI's website. Side banner is 300x250. Header banner is 940x300.

\$2500 Per Year

Sponsored Social Media Post

Four sponsored posts on any of CBI's social media accounts (1 per week). Prior content approval is required. All posts must be published in same month.

\$250 Per Month

Message in CBI Listserv Signature Line

List your org's message in the CBI Listserv signature line, which accompanies every email sent through the listserv. Limited to 125 characters.

\$1500 Per Year

AD in Quarterly CBI Insight Newsletter

Digital newsletter emailed to contacts. Circulation is approximately 1,500. Copy deadline seven days before publication. Digital newsletter dimensions are 8.5x11.

Full page: \$750

1/2 page: \$500

1/4 page: \$250

NSMC & Career Fair Sponsorship

Become a sponsor at the National Student Media Convention and Career Fair, held annually each fall. Various packages available.

Various Opportunities

**To purchase a sponsorship, email
development@askcbi.org**