



College Broadcasters, Inc.

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**FOR IMMEDIATE RELEASE**

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## **2024 National Student Media Convention draws nearly 400 students, faculty and pros**

**SEATTLE (Oct. 26, 2024)** -- College Broadcasters Inc. hosted the 2024 National Student Media Convention (NSMC) in Seattle Oct. 23-26 at the Renaissance Hotel. Over four days, attendees listened to more than 30 media professionals and attended more than 70 informational sessions to learn valuable skills and techniques to take back to their media organizations at high schools, colleges and universities across the country. Students also had the opportunity to meet with recruiters from more than 700 radio and TV stations in the country at NSMC's first Career Fair.

NSMC 2024 culminated on Saturday with the presentation of the National Student Production Awards, honoring the best student work in media production across 36 categories. Judges reviewed more than 900 total entries before honoring four finalists and one winner in each category. A complete list of winners, and clips of their winning work, are available on the CBI website here: <https://askcbi.org/2024-national-student-production-awards/>

The CBI Board of Directors also presented the students of WKCR-FM the Community Reporting Impact Award for their unwavering dedication and journalistic integrity while covering the spring campus protests on the Columbia University campus. The jazz station transformed into a breaking news operation and for two weeks straight, these students provided continuous coverage, even as they faced police presence in their spaces and threats of arrest.

The board also recognized Steven Sandberg of Oregon State University with the "Dave Black Excellence in Advising Award" for his outstanding commitment to student media.

"The energy and enthusiasm at this year's National Student Media Convention in Seattle was extraordinary," said CBI President Anabella Poland. "Meeting nearly 400 passionate students, educators and industry professionals from across the country reminded us why CBI's mission is so vital. Our first-ever Career Fair was a resounding success, creating exceptional networking opportunities between students and industry professionals from over 700 radio and television stations. As an organization that fosters growth and success in student broadcasters, we're proud to facilitate these career-launching moments."

The next CBI NSMC will be held at the Embassy Suites Hotel in Denver, Oct. 22-25, 2025.

For more information as it develops, follow us on X @askcbi, Facebook at <https://www.facebook.com/AskCBI> and Instagram at <https://www.instagram.com/askcbi/>.

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### About College Broadcasters, Inc. (CBI)

CBI is a member-driven organization serving students and advises of student media. Through events, programs and a network of expertise, CBI fosters experiential learning, professional opportunities and advocacy for the success of student media programs.

**College Broadcasters, Inc.**

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