

Join CBI in Orlando this October

John Morris, CBI President

I'm not sure if there has ever been a time where so many CBI members are more excited about our [National Student Electronic Media Convention \(NSEMC\)](#) than they are this year.

After over a year of Zoom meetings, webinars, online classes and disruption at our student media outlets, I'm looking forward to a return to our pre-COVID-19 routine. The great news is that return to normal will include an in-person NSEMC.

If that isn't exciting enough, this year we will be in Orlando, Florida.

Florida is great for so many reasons and you are really going to love it in late October. In addition, in this time where all of our budgets have taken a hit, we

will have one of the most affordable conventions we've had in years.

Airfares to Orlando are often among some of the best-priced around. Many cities offer direct flights. The nightly room costs are very affordable at \$159 per night.

In addition, the [Rosen Plaza Hotel](#) is on International Drive and within walking distance of a plethora of eating and entertainment establishments. You are going to love it.

Don't forget that some of the greatest theme parks in the nation are in Orlando, including Walt Disney World and Universal Studios. They are both a 12-minute ride share away.

Put Oct. 27-30 on your calendar. We

will start with pre-convention workshops (specific sessions to be announced) on Wednesday and then get to great days of sessions Thursday-Saturday.

We will host sessions with media professionals, faculty advisers and students. After a visit to CBI Orlando, you will be more motivated to help your media outlet excel than ever before.



Join CBI at the National Student Production Awards in Orlando this October. Entry information is available at [AskCBI.org](#).

National Student Production Awards Deadline May 14

CBI is accepting entries for the 2021 National Student Production Awards. There are 29 categories available for audio, video and combined categories for college and high school media outlets.

We are also accepting entries for the 2021 Visual Media Festival in four categories: fiction, non-fiction, digital shorts and TV pilot.

All awards entries are to be original work created by students (student-produced) for a campus media outlet or college credit course.

Awards submission deadlines are Friday, May 14. It's free to enter up to two submissions per category per CBI member media outlet. Non-member entry fees apply.

Entries for the Joel Willer Award and the Excellence in Advising Award are also being accepted. Nominate a campus colleague or professional through May 14.

More information is available at [AskCBI.org](#).

CBI and STAA hosting sports summer workshop July 12-14

There have never been more opportunities for sportscasters than there are today.

From radio to TV to online, from play-by-play to game features/packages and production the key is to learn how to approach each of these formats.

That's what you will learn at the CBI and Sportscasters Talent Agency of America Student Sportscasters Workshop this July.

This three-day virtual workshop includes sessions on the fundamentals of play-by-

play as well as specific sessions for each of the major sports.

Learn how to conduct riveting interviews and how to turn them into compelling packages.

Find the best approaches to shooting game highlights.

Hear about the tips and tricks to finding your first or next sportscasting job.

An incredible value, registration is \$75 for CBI students, faculty and staff members. Non-member student, faculty



and staff registration is \$100. Other attendee registration is \$150.

Registration is open. More information is posted at [AskCBI.org](#).



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Meet incoming CBI Board Members

Vice President, John Owens

Dr. John Owens is an Associate Professor of Media Production in the College-Conservatory of Music at the University of Cincinnati.

He received his M.A. and Ph.D. in Mass Communication at the University of Alabama with an emphasis on media effects, sports media and media economics.

Owens has conducted and published research related to innovation in the radio industry, the history of sports on radio and how students majoring in media-related disciplines perceive the broadcast radio industry today.

His teaching responsibilities over the years have been very diverse, having taught everything from introductory audio production, media sales, media ethics and writing for media and podcasting.

Owens served as division head of the Division of Media Production for five years. He was instrumental in establishing a partnership with University of Cincinnati Athletics that led to the hiring of a new faculty member charged with producing UC sports for ESPN+ and

developing a sports media production emphasis in the major.

Owens serves as a board member of Cincinnati Public Radio and Elementz, an innovative hip-hop youth center located in downtown Cincinnati.

He also serves as an adviser for Resonance Ai, a Seattle-based company that helps clients use machine learning tools to analyze media content in order to maximize impact and audience engagement. Owens also previously served as Chair of the Radio and Audio Media Division of the Broadcast Education Association.

Owens' connection to student media began in the early '90s as the graduate student manager of WVUA-FM at the University of Alabama. In his first full-time teaching position at Western Carolina University, he advised WWCU-FM.

In 1999, he came to the University of Cincinnati with the challenge of starting a student-run, streaming radio station. BearCast Radio began regular operations in January 2001.

With the development of more robust video production efforts, it was eventually rebranded as BearCast Media.

Owens has been married for 27 years to his wife Jeana and they have one son, Xavier. In his spare time, John enjoys tennis, fishing, listening to podcasts and watching his son compete in sports.



John Owens
University of Cincinnati

Student Representative, Marye Amanda McDaniel



Marye Amanda McDaniel
East Carolina University

Marye Amanda McDaniel is from Greenville, NC. She majors in Political Science and Communication with a minor in Music at East Carolina University.

At ECU, she is a member of Phi Kappa Phi, Omicron Delta Kappa and Pi Sigma

Alpha. After college, Marye Amanda hopes to work in the music industry.

Marye Amanda is a DJ and the station manager at WZMB, East Carolina University's campus radio station.

She has been at the station since her freshman year. Marye Amanda hosts "The Songwriter Series" where she showcases local and national singer/songwriters.

On her show, she has been able to bring attention to fundraisers, blood drives and animal adoption events in the area.

She was the production director for the 2020-2021 school year. In that role, she recorded and edited audio and video. She also designed social media graphics for WZMB.

Marye Amanda believes college radio gives students first-hand experience in broadcasting and prepares them for the future.

Marye Amanda is also a singer/songwriter and a member of The Recording Academy. She plays the piano, ukulele and acoustic and electric guitar.

Marye Amanda has performed at the

North Carolina State Fair, North Carolina Seafood Festival, CMA Fest, Hopscotch Music Festival and the Bluebird Café.

She likes to sing in writers' rounds that highlight the gender gap in the music industry. Her music has also been featured on WSM in Nashville.

Marye Amanda's song, "To Be With You," gained international airplay and peaked at #22 on She Wolf Radio.

Marye Amanda enjoys reading and making art. Her favorite band is U2 and she likes listening to alternative rock. Marye Amanda also collects vinyl records.



College Broadcasters, Inc.