

College Broadcasters, Inc. year in review

John Morris CBI President

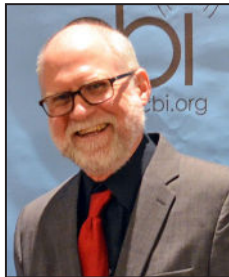
As we get ready to put another year in the books, it's time to look back on what has been accomplished in 2021 and what we hope for in 2022.

This year certainly has not been what we all hoped for. We thought we would have moved beyond the worst of COVID-19 and have returned to normal, whatever that may be.

Instead, the best of plans had to be altered and all of us came together to make the best of the situation.

There have been many CBI positives this year. We hosted a very successful three-day virtual National Student Electronic Media Convention (NSEMC) in October.

While we couldn't meet in person in Florida as we planned, it was great to be able to join virtually.



John Morris

Even this brought the advantage of being able to have speakers from across the country share their best practices, give tips and encourage us all to do our best.

In another COVID-impacted year, the National Student Production Awards once again had over 1,000 entries. It was great to share the winners online.

Congratulations to all who won awards. Be sure to save your best work to enter in the 2022 National Student Production Awards.

CBI partnered with Sportscasters Talent Agency of America to host the CBI/STAA Student Sportscasters Workshop in July.

We also offered various virtual webinars throughout the year with topics including how to get your first job in radio and television, studio COVID safety, and fundraising ideas.

Now we turn to 2022, which is my last year as president.

I, and the board of directors, want to continually bring value to your membership through more webinars and, hopefully, a return to an in-person convention in Baltimore.

How much fun it will be if we can all be together, with perhaps an added bonus of no face masks.

Just think about the possibility of seeing us all smiling in the same place at the same time. That's our goal and what we will work toward.

And speaking of the board, I hope you consider running for one of the board positions up in this round of elections.

As I said, this is my last year and I'm looking forward to the next president and where they will lead us. This could be you.

As president, you can help lead the board and CBI toward even more success.

If president isn't for you, consider the treasurer's position.

If you're a student at a CBI-member outlet, consider running to become our student representative.

I can attest that you will be working with a great group of board members that all work together to make CBI even stronger and better in 2022 and beyond.

Thank you for your support of CBI this year and I wish you all a very happy 2022.

CBI Board of Directors nominations open

CBI is accepting nominations for three board positions: president, treasurer and student representative. All three positions are elected. The president and treasurer will each serve a three-year term that begins Dec. 1, 2022. The student representative's term begins May 1, 2022, and it lasts for one year.

All candidates must be from CBI-member outlets. You can nominate yourself or another person. If you're nominating somebody else, please include a note from them indicating their willingness to serve. Each member station may only nominate one candidate. Send nominations to Elections Commissioner Greg Newton, Elections@AskCBI.org.

Nominations close Dec. 13, 2021 at 5 p.m. EST. Learn more about each of the open positions on our website, AskCBI.org. Full descriptions of all board positions and qualifications are in the CBI Bylaws.

Annual membership renewals due in January

College Broadcasters, Inc. membership renewals are due Jan. 1, 2022.

Renewal information was sent to outlets in October.

To renew or update your membership, log in to your Wild Apricot profile with the email and password associated with your membership.

CBI memberships are associated with individual college radio and television outlets or electronic media organizations.

Members receive the following benefits:

*Discounts for CBI events, including the National Student Electronic Media Convention.

*Free entry for the annual National Student Production Awards.

*Discounts from a growing list of partners on top of their normally discounted prices for educational stations.

More information is at AskCBI.org.

If you did not receive your renewal email, have questions about renewing your annual membership, or would like to join CBI for 2022 as a new member, email CBI Secretary Steven Hames, Membership@AskCBI.org.

CBI also offers an associate membership program. Associate memberships are offered to individuals, small businesses and large corporations who share the interests and goals

of college broadcasters and/or do business with college media organizations.

Associate members are non-voting members who enjoy all the privileges of membership in CBI except the right to hold office.

Proceeds from the associate membership program help support CBI's activities on behalf of student and college broadcasters nationwide.



College Broadcasters, Inc.

National Student Production Awards winners and finalists

Congratulations to the 2021 recipients! Winners were announced during the National Student Electronic Media Convention.

The ceremony can be viewed online on [CBI's YouTube channel](#).

Audio Division

BEST DJ

First Place

WGCS-91.1 The Globe, Goshen College
"On Air With Kadie"

Second Place

WICR Radio, University of Indianapolis
"Kielynn Tally on WICR-FM 88.7"

Third Place

Raider Student Media, University of Mount Union
"The Morning Report with DJ OJ"

Fourth Place

WUTM-FM, University of Tennessee-Martin
"Kayla B. on 90.3"

BEST STATION PROMO

First Place

WCRX, Columbia College Chicago
"Cinematic Sound Saturday Promo"

Second Place

Impact 89FM, Michigan State University
"Week 1 Kick Off"

Third Place

WMUL-FM, Marshall University
"WMUL-FM Million Bucks"

Fourth Place

KCSU-FM, Colorado State University
"College Radio Vibes"

BEST PUBLIC SERVICE ANNOUNCEMENT

First Place

95.7 The Spin, University of Southern Indiana
"CMOE Summer Camps"

Second Place

95.7 The Spin, University of Southern Indiana
"WWII Plane Rides"

Third Place

WGCS-91.1 The Globe, Goshen College
"Joe Friday Wants You To Wear A Mask"

Fourth Place

WGCS-91.1 The Globe, Goshen College
"For The Love of Goshen"

BEST NEWSCAST

First Place

WGCS-91.1 The Globe, Goshen College
"Globe PM Newscast"

Second Place

WICR Radio, University of Indianapolis
"WICR Information Update"

Third Place

WGUR 95.3 FM, Georgia College and State University
"5 p.m. newscast May 3, 2021"

Fourth Place

90.3 WMSC-FM, Montclair State University
"WMSC: May the Fourth Newscast"

BEST HARD NEWS REPORTING

First Place

WGUR 95.3 FM, Georgia College and State University
"Voting bill protest leads to sit-in Under the Gold Dome"

Second Place

WGCS-91.1 The Globe, Goshen College
"Election Night in Goshen"

Third Place

WGUR 95.3 FM, Georgia College and State University
"COVID spike in rural Georgia nursing home"

Fourth Place

90.3 WMSC-FM, Montclair State University
"WMSC: Colonial Pipeline Hack"

BEST FEATURE NEWS REPORTING

First Place

WMUL-FM, Marshall University "Corona on Campus"

Second Place

WVYC-FM, York College of Pennsylvania
"Impact of COVID-19 on Broadcast Journalist"

Third Place

UTA Radio.com, University of Texas-Arlington
"Mr. Grimm"

Fourth Place

WZND Fuzed Radio, Illinois State University
"Mitch Gowdz Esports Recruitment"

BEST SPECIAL BROADCAST

First Place

90.3 WMSC-FM, Montclair State University
"WMSC's World College Radio Day Hour for the 24-Hour Marathon Around the World"

Second Place

WBSU, College at Brockport "Election Night 2021"

Third Place

WHSN, New England School of Communications at Husson University
"Edgar Allan Poe's Tales of Mystery and Imagination – The Tell-Tale Heart"

Fourth Place

90.5 WERG, Gannon University
"Media Rats Reunion Show"

BEST DOCUMENTARY

First Place

WZND Fuzed Radio, Illinois State University
"Anti-Asian Hate BIV"

Second Place

90.3 WMSC-FM, Montclair State University
"WMSC: Focus Racial Justice"

Third Place

WICB-FM, Ithaca College
"Young Love in the Age of COVID"

Fourth Place

KCSS Radio Station, California State University-Stanislaus
"Central Valley Trash Talk"

BEST REGULARLY SCHEDULED ENTERTAINMENT PROGRAM

First Place

WGCS-91.1 The Globe, Goshen College
"The Breakfast Blend with Kadie"

Second Place

WRFH Radio, Hillsdale College
"The Virtual Voyage: Exploring the Excavations at Qumran with Dr. Jodi Magness"

Third Place

The WOLF Internet Radio, University of West Georgia
"Urban Kulture 'They Don't Really Care About Us'"

Fourth Place

LeoFM, University of La Verne
"All the Hits with Anthony G (show 5)"

BEST PODCAST

First Place

University of La Verne, Campus Times
"DACAmented: DACA Student Navigates Goals Amid Obstacles, Uncertainty"

Second Place

Impact 89FM, Michigan State University
"The Sci-Files – July 19, 2020 – Lauren Collier-Spruel Effective Allyship"

Third Place

WLWU, Loyola University-Chicago "WLWU Podvocate"

Fourth Place

MNG Media, Midwestern State University
"Living Lavish: The How-To Podcast – Procrastination"

BEST SPORTS REPORTING

First Place

WRFH Radio, Hillsdale College
"Sports Story Time: Superstitions"

Second Place

95.7 The Spin, University of Southern Indiana
"Intramural Sports COVID"

Third Place

WZND Fuzed Radio, Illinois State University
"Redbird Response"

Fourth Place

WRFH Radio, Hillsdale College
"Sports Story Time: Fan Throws"

BEST SPORTS PLAY-BY-PLAY

First Place

Impact 89FM, Michigan State University
"Michigan State Football vs. Indiana – Nov. 14, 2020"

Second Place

95.7 The Spin, University of Southern Indiana
"USI vs William Jewell"

Third Place

Impact 89FM, Michigan State University
"Michigan State Men's Basketball vs. Duke – Dec. 1, 2020"

Fourth Place

Rowan Radio 89.7 WGLS-FM, Rowan University
"Delaware Blue Coats vs. Austin Spurs"

BEST SPORTSCAST

First Place

KTSW-FM 89.9, Texas State University
"Bobcat Radio – January 25, 2021"

Second Place

WZND Fuzed Radio, Illinois State University
"RedZone Birds OPT Out"

Third Place

WZND Fuzed Radio, Illinois State University
"RedZone Santos"

Fourth Place

WICB-FM, Ithaca College
"WICB Sports Talk – April 11, 2021"

Video Division

BEST COMEDY

First Place

90.3 WMSC-FM, Montclair State University
"WMSC: We'll Be Back"

Second Place

CitrusTV, Syracuse University "After Hours"

Third Place

SFC Terrier TV, St. Francis College
"Meme Review (Season Finale)"

Fourth Place

SGTV, University of South Carolina
"USC Update: Carolina Tonight"

BEST STATION PROMO

First Place

KBVR-TV, Oregon State University
"KBVR-TV: Even From Home"

Second Place

The Southeastern Channel, Southeastern Louisiana University
"Halloween at the Southeastern Channel"

Third Place

Texas Student Television, University of Texas-Austin
"TSTV HornRaiser"

Fourth Place

Middle Tennessee News, Middle Tennessee State University
"MTN Sports – We're a Bit Competitive"

BEST PUBLIC SERVICE ANNOUNCEMENT

First Place

Raider Student Media, University of Mount Union
"Don't Mix: A PSA"

Second Place

The Southeastern Channel, Southeastern Louisiana University
"Check the Beep"

Third Place

Viking Fusion, Berry College "Dangers of Dating"

Fourth Place

90.5 WERG, Gannon University
"Black Lives Matter at Gannon University"

BEST NEWSCAST

First Place

The Southeastern Channel, Southeastern Louisiana University
"Northshore News Nov. 11, 2020"

Second Place

OUTV, University of Oklahoma "OU Nightly April 29, 2021"

Third Place

TUTV, Temple University
"Temple Update, November 12, 2020"

Fourth Place

SGTV, University of South Carolina
"SGTV Nightly News April 5, 2021"

BEST HARD NEWS REPORTING

First Place
North Texas Television, University of North Texas
"UNT Expels Visiting Scholars from China"
Second Place
The Southeastern Channel, Southeastern Louisiana University
"COVID-19 Vaccine"
Third Place
The Southeastern Channel, Southeastern Louisiana University
"Mail-In Voting"
Fourth Place
Baylor Lariat TV News, Baylor University
"Bars reopen to 50 percent capacity"

BEST FEATURE NEWS REPORTING

First Place
Baylor Lariat TV News, Baylor University
"Remembering Alicia Martinez"
Second Place
The Southeastern Channel, Southeastern Louisiana University
"Our Daily Bread"
Third Place
SGTV, University of South Carolina
"How a Tiny Pup is Making a Huge Difference"
Fourth Place
CTV, Colorado State University "The Nook"

BEST SPECIAL BROADCAST

First Place
Film & Media Production, Taylor University
"Wild Winds: Spirit of the Bison"
Second Place
MNG Media, Midwestern State University "Last Responders"
Third Place
MNG Media, Midwestern State University
"Disgrace to Embrace"
Fourth Place
KTXF-FM, Texas Tech University
"MCTV - Global News Relay, April 7, 2021"

BEST DOCUMENTARY/PUBLIC AFFAIRS

First Place
WGCS-91.1 The Globe, Goshen College
"Vital Passage: A Holocaust Rescue Story"
Second Place
ASU-TV, Arkansas State University
"Revenge of the Drive-In"
Third Place
CitrusTV, Syracuse University
"CitrusTV News Special Report: Faculty Under Pressure"
Fourth Place
MNG Media, Midwestern State University "Unforgotten"

BEST GENERAL ENTERTAINMENT PROGRAM

First Place
North Texas Television, University of North Texas
"Looking Glass Season 2 Episode 3: Therefore I am Not"
Second Place
North Texas Television, University of North Texas
"Looking Glass Season 2 Episode 4: Three Ghosts"
Third Place
SGTV, University of South Carolina
"USC Eats: Sweetening Your Day with Agape Chocolates"
Fourth Place
SGTV, University of South Carolina
"USC Eats: Spicing Things Up with Meet Your Cremator"

BEST LIVE PRODUCTION

First Place
USU Student Media, Utah State University
"Logan City Limits"
Second Place
USU Student Media, Utah State University
"Poetry and Beverage"

Third Place
Globe TV, Goshen College "Orfeo"
Fourth Place
Titan TV, University of Wisconsin-Oshkosh
"The Imaginary Invalid"

BEST SPORTS REPORTING

First Place
Middle Tennessee News, Middle Tennessee State University
"Lightning Strikes 25 Times"
Second Place
OwlSports Update Productions, Temple University
"COVID's Silver Lining"
Third Place
UTVS Television, St. Cloud State University
"Celebrating and Wishing Tom Nelson a Happy Retirement"
Fourth Place
SGTV, University of South Carolina
"No Fans at State Wrestling Tournament Sparks Emotion"

BEST LIVE SPORTS BROADCAST

First Place
Mean Green Productions, University of North Texas
"UNT Softball vs. Southern Miss April 24, 2021"
Second Place
Viking Fusion, Berry College
"Berry Softball vs. Rhodes College"
Third Place
Bombers Live Esports, Ithaca College,
"Bombers Live Esports -
ECAC League of Legends Championship"
Fourth Place
Viking Fusion, Berry College
"Berry Football vs. Centre College"

BEST SPORTSCAST

First Place
OUTV, University of Oklahoma
"Sooner Sports Pad"
Second Place
OUTV, University of Oklahoma
"GamedayU vs Texas Tech"
Third Place
CitrusTV, Syracuse University
"On The Bench, April 7, 2021"
Fourth Place
Baylor Lariat TV News, Baylor University
"LTVN Sportscast, April 28, 2021"

Audio & Video Combined Categories

BEST STUDENT MEDIA WEBSITE
First Place
Impact 89FM, Michigan State University
"impact89fm.org"
Second Place
WRST-FM, University of Wisconsin-Oshkosh
"WRST.org"
Third Place
Radio UTD, University of Texas-Dallas "Radio UTD"
Fourth Place
KTXF-FM, Texas Tech University
"KTXF-FM, The Raider 88.1"

BEST SOCIAL MEDIA PRESENCE

First Place
WGSU-FM, SUNY-Geneseo
"WGSU Social Media"
Second Place
WICB-FM, Ithaca College
"WICB Social & Digital Media"
Third Place
Film & Media Production, Taylor University
"WTUR_TU"

Fourth Place
WLWU, Loyola University-Chicago
"WLWU 88.7FM Social Media"

BEST STATION IMAGING

First Place
USU Student Media, Utah State University
"USU Student Media Imaging Video"
Second Place
KCSU-FM, Colorado State University
"A Very KCSU Love Story"
Third Place
90.3 WMSC-FM, Montclair State University
"WMSC Imaging"
Fourth Place
WKNC 88.1 FM, North Carolina State University
"HD-2 Imaging"

**Visual Media Festival
SHORT FILM FICTION**

First Place
Utah State University
"Classmate"
Second Place
Buena Vista University
"Date Night"
Third Place
University of Wisconsin-Oshkosh
"Library Noise"
Fourth Place
University of Texas-Dallas
"Cult of the Comet"

SHORT FILM NON-FICTION

First Place
Taylor University
"The Aviators: A Father/Son Story"
Second Place
Utah State University
"A Day in the Life: Contact Tracing"
Third Place
Texas Wesleyan University
"22 Years: A Northern Journey"

DIGITAL SHORTS

Winner
Utah State University
"A College Christmas"

TV PILOT

Winner
Texas Wesleyan University
"Carl and Walter"

Look for more information about submitting to the CBI National Student Production Awards in 2022!

Congratulations to our CBI special award recipients, announced during this year's National Student Production Awards ceremony.

Joel Willer Award

Anabella Pollard
Montclair State University

Excellence in Advising

Sean McDonald
Neumann University





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