

Music City... here we come!

WOW! This is going to be big! The CBI Fall convention is just over one month away and we have a GREAT set of events planned for you! A convention this big *can't happen in just one day* and is definitely worth the trip.

You thought last year's convention in Dallas was big with over 70 sessions? Nashville will overshadow Big D with more than 100 sessions and events for college broadcasters!

In order for your station to fully benefit from this HUGE convention, you need to send a lot of people. Program directors, music directors, station managers, advisers, news staff, sports people, sales and underwriting folks. In short, EVERYONE will benefit from many sessions designed just for them.

For example, a session on Radio Sports Talk will explain how a host prepares for a program where the topics change from moment to moment. Follow that up with one of the youngest broadcasters in the NFL discussing game day preparation, and a session on play-by-play techniques from experienced veterans, and your sports people will come home with valuable information.

Confused about the Webcasting legal issues? Not certain you understand the FCC license renewal process? Unsure about what underwriters can and can't say? We've got sessions covering all that, and more!

And we haven't forgotten about

Continued on next page



Nicole Scariano, WLOY Chief Announcer, Loyola College in Maryland, working the board at CBI Live

There's Still Time to Sign Up for the Cybercast!

The CBI Student Cybercast returns to the CMA/ACP/CBI National College Media Convention November 4-7 in Nashville, Tennessee. Student broadcasters from across the U.S. will present their radio shows live from the convention tradeshow floor beginning Thursday morning. To become a part of the CBI Student Cybercast, email the names of all students involved in producing your program, the name of your school, and a few sentences describing your show to Cybercast Coordinator Dan Schumacher at ktsw@txstate.edu. Specify your preferred date (Thursday/Friday) and time of day (8 am-4 pm, with 2 hour time slots designated for any show). First come, first served, so get your requests in early!

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Questions? Comments? Please contact CBI. Phone: (713) 348-2935
 Web: <http://www.collegebroadcasters.org>

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Nashville-bound

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students involved in television! Heard about the new television network that shares student-produced content? Learn the details from those involved in building a community, based on shared content, knowledge, and a 24/7 student television channel. Other sessions will cover production tips, organizational ideas, programming issues, and music videos. You can even bring your own content to share while seeing what other stations are doing and how they do it.

Don't forget the annual Cybercast from the exhibit floor, the CBI National Student Production Awards Presentation, and NPR's Next Generation Radio Project! You may find so much to do you won't know when to sleep!

For a preliminary look at the schedule of events, see the program listings on the CBI Web site (<http://www.collegebroadcasters.org>). If you haven't registered, do it on-line NOW at <http://studentpress.org/acpnashville/regform04.html> and beat the

early registration deadline of October 12. Fees go up after October 12. And be sure to book your hotel rooms by October 12. This is one HUGE convention and it might be tough finding a room before too long.

Stay tuned to the CBI Web site for updates! Whether you're an independent station or an academic outlet, if you have students involved in your operation, you will find the fall convention worth every penny!



CYBERCAST TO RETURN – The CBI Student Cybercast returns to the CMA/ACP/CBI National College Media Convention November 4-7 in Nashville, Tennessee. There is still time to sign on. See front page

Collegiate Broadcasters, Inc. in partnership with Associated Collegiate Press and College Media Advisers, Inc. presents



November 3-7, 2004

**Renaissance Hotel & Nashville Convention Center
 Nashville, Tennessee**



Honors Await!

CBI will honor the best in student electronic media production at a ceremony for the annual National Student Production Awards contest at the November National College Media Convention in Nashville. Students from all over the country competed for top honors in 24 categories. Below is the list of finalists (in alphabetical order) in each category. The awards will be presented Friday, November 5th at 3:30 p.m. Each finalist will be recognized at the ceremony. Thanks to all who entered and best of luck!

Finalists Combined

Best Student Media Website:

WZND, Illinois State University
KBVR, Oregon State University
SCAD Radio, Savannah College of Art & Design
WBSU, SUNY Brockport

Television

Best VJ:

LVTV-3, University of La Verne
KVR-TV, University of Texas-Austin

Best Music Video:

Telecom 208-Color Blind, Cayuga Community College
Telecom 208-Trouble, Cayuga Community College
TV 25, Colorado State University
ICTV, Ithaca College

Best Technical Production:

Emerson Channel, Emerson College
TV 25, Colorado State University
ICTV, Ithaca College

LVTV-3, University of La Verne

Best Station Promotion:

ICTV, Ithaca College
KST8, Kansas State University
KVR, University of Texas-Austin

Best PSA:

TV10, Berry College
KFHS TV 13, Fort Hays State University
LVTV-3, University of La Verne

Best Sports Play-By-Play:

ICTV, Ithaca College
KST8, Kansas State University
CAPS13, Pittsburg State University

Best Sportscast:

TV 25, Colorado State University
Newswatch 16, Ithaca College
WOUB-TV, Ohio University
TV8, University of North Carolina

Best News Reporting:

TV 25, Colorado State University
Newswatch 16-Ice Fishing, Ithaca College
Newswatch 16-Rose Inn Fire, Ithaca College

TV8, University of North Carolina

Best Newscast:

TV 25, Colorado State University
Newswatch 16, Ithaca College
TV 8, University of North Carolina
KVR, University of Texas-Austin

Best Regularly Scheduled Program:

Emerson Channel, Emerson College
ICTV, Ithaca College
KUJH TV-Evil Kansas, University of Kansas
KUJH TV-Foghat Live, University of Kansas

Best Special Broadcast:

Emerson Channel, Emerson College
Tiger TV, Louisiana State University
TV2, Midwestern State University
ONU Cable 2, Ohio Northern University

Radio

Best DJ:

KUPS-David Conger, University Puget Sound
WMUL-Clay Daniels, Marshall University
KTUH-Eric Rosenfeld, University of Hawaii
WVUR-Drew Wolf, Valparaiso University

Best Documentary:

KSDB, Kansas State University
WNYU, New York University

WONC, North Central College
WNUR, Northwestern University

Best Technical Production:

WRCT, Carnegie Mellon University
WSIA, College of Staten Island
KCSU, Colorado State University
Audionet, North Carolina Central University

Best Station Promotion:

WCRX, Columbia College
WNYU, New York University

Best PSA:

BCA 421, Central Michigan University
WCRX, Columbia College
KSDB, Kansas State University
Audionet, North Carolina Central University

Best Sports Reporting:

WSIA, College of Staten Island
KCSU, Colorado State University
WBSU, SUNY Brockport
WVUR, Valparaiso University

Best News Reporting:

KCSU, Colorado State University
WZND, Illinois State University
WMUL, Marshall University

Best Newscast:

KCSU, Colorado State University
WSUM, University of Wisconsin-Madison
WCYJ, Waynesburg State

Best Regularly Scheduled Program:

WZND, Illinois State University
WNCU, North Carolina Central University
KBVR, Oregon State University
KTSW, Texas State University

Best Sports Play By Play:

WICB-Basketball, Ithaca College
WICB-Football, Ithaca College
WMUL-Basketball, Marshall University
WNYU-W. Basketball, New York University

Best Promo:

KCSU-Fall Promo, Colorado State University
WICB-Hold On, Ithaca College
WGLS-40th Anniversary, Rowan University

Best Feature:

WICB, Ithaca College
WNYU, New York University
WGLS, Rowan University

Content restriction update

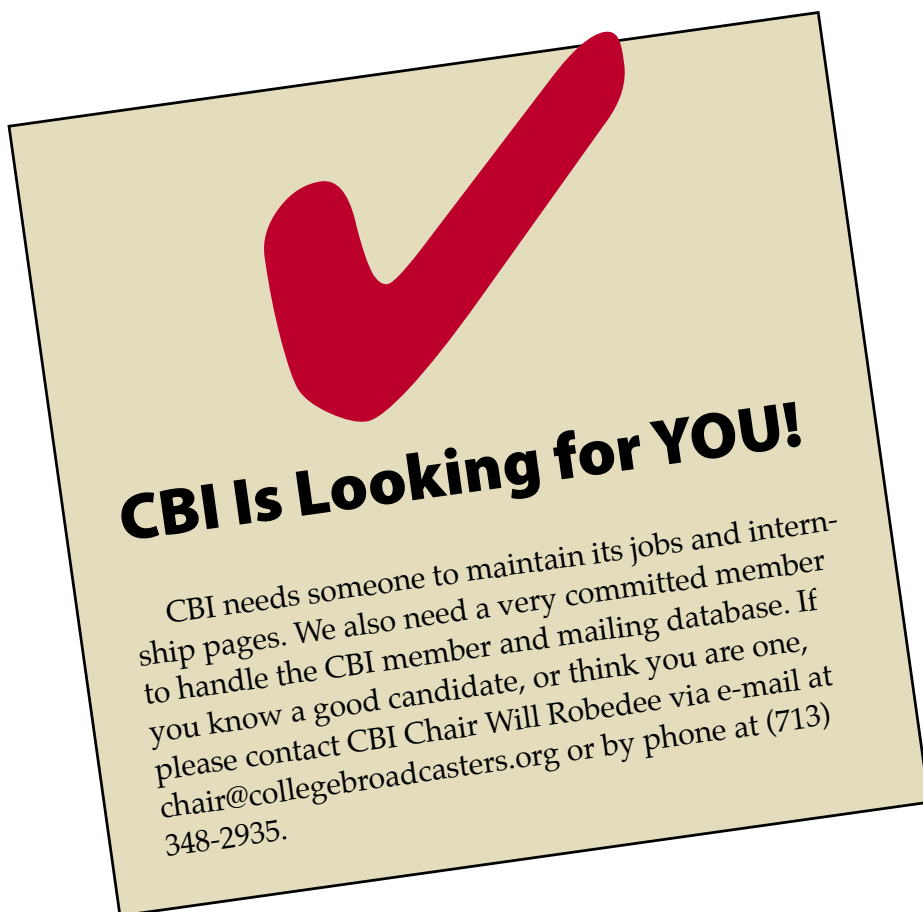
In August, the FCC released three orders settling a handful of the backlogged indecency complaints. Links to the full decisions are on the CBI Web site's Indecency page as well as below.

First the good news...there apparently are still at least *some* principled limits to what the FCC considers indecent. The Commission dismissed two complaints alleging indecent material, in "Buffy the Vampire Slayer" (http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-04-196A1.pdf) and "Will and Grace" (http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-04-197A1.pdf). In each case, the Commission found that the material cited was not explicit and was not intended to shock or titillate, and thus did not meet the definition of indecent content.

In a separate consent decree, the FCC settled several complaints against Emmis Broadcasting and WKQX (Chicago) morning shock jock, Mancow Muller. Emmis admitted that at least some of the material cited was indecent, agreed to a \$300,000 forfeiture, and promised to implement several procedures to prevent recurrences in the future. The compliance

plan includes automatic suspension for any talent accused of violating the prohibitions in 47 C.F.R. § 73.3999, and instant termination of any employee the FCC finds has violated the rule, with no mention of any appeal. This plan should send a bit of a chill down the spine of every broadcaster. The full agreement, along with Commissioner statements, is available at http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-04-199A1.pdf

The FCC's notice of proposed rulemaking (docket number 04-232) related to retention of programming by broadcasters in order to assist the Commission in the investigation of complaints is in the reply comment phase. In August, CBI filed emphatic comments opposed to any such requirement. We will continue to monitor the proceeding and will aggressively represent the interests of our member stations. Our comment is on the CBI Website (<http://www.collegebroadcasters.org>), but you can also find CBI's comments (along with all materials related to the notice) through links on the FCC's Electronic Comment Filing System page, <http://www.fcc.gov/cgb/ecfs/>.



Quarterly Issues, Programs List Due

If you are an FCC licensed station, your third quarter (for the quarter July-September) Issues/Programs list must be in your Public File by October 10, 2004. For details, see <http://www.collegebroadcasters.org/docs/73-3527.pdf>.

Planning tips for convention trips

Your trip to Music City USA and the CBI/83rd National College Media Convention will be easier and maybe even less expensive if you follow these suggestions:

Plan a convention budget

Consider the cost of registration per delegate, transportation, hotel rooms (for how many nights) and food. Will these expenses come from the staff's operating budget, in full or in part? Will delegates pay for none, some or all of their expenses? Can some or all of the money come from an external source or be raised in some way?

This part of convention planning is done as early as possible. If your budget is modest and everyone can't attend, perhaps send a diverse delegation including one person from the promotions department, one from underwriting/advertising, one production person, one news person and the GM or PD. If there is a limited budget, senior staffers get all or most of their expenses paid and junior staffers get some or none of their expenses paid. Also consider sending underclassmen instead of seniors as the underclassmen will be around longer and spread their gained knowledge to more folks!



Money can be saved by sharing hotel rooms (two, three or four to a room). By hunting for the least expensive flights (ask about off-peak times) or, if you are within driving distance, using a school van, you expand your transportation dollars to cover more delegates.

Amtrak serves Nashville from Atlanta and a number of other cities. Traveling by train can be economical and a lot of fun. You can check Amtrak fares and schedules at <http://www.Amtrak.com>.

You can also save money if your station is a member of CBI. Members pay a lower registration fee. If you join now, you can get those lower fees immediately.

Another way to save money is to register by the **early bird**

deadline of October 12. The regular registration fees are effective October 13, 2004, and continue through on-site registration at the convention. Remind each delegate to bring money for personal expenses, entertainment, recreation and shopping for souvenirs and gifts.

Before you complete any forms, read all of the information on the CBI Website concerning registration and the note when programs begin and what activities require advance sign-up.

Consider all of the deadlines. Photocopy all of the forms you will use before you fill them out. If you make any mistakes, you can download new forms from the ACP Website (<http://www.studentpress.org/acp/>). Names of all delegates must be included on the registration form. Substitutions may be made later.

You can save time by registering online. Once your delegation is selected, verify the departure and return dates and times with everyone. Delegates who will miss classes or work can then inform their professors or employers.

Confirmation of these dates will reinforce the commitment each delegate has to attend the convention.

Continued from previous page

Reserve your hotel room early

Because of the popularity of this convention, hotel rooms fill early. Reserve your rooms before the deadline. Plan carefully. Don't reserve more rooms than you will actually use; you may incur a financial penalty by doing this. Many hotels also have a penalty charge if you depart the hotel earlier than your reservation indicated.

Photocopy the hotel reservation form printed in this brochure before you fill it out. You need one form for each room. Mail or fax this form directly to the hotel.

Make a copy of all your hotel reservation forms and bring them with you in case there are any questions at check-in. If you phone the hotel to make your reservation, always mention the name of the convention, National College Media Convention.

Staying at the convention hotel is recommended.

You will be in the midst of all the learning and fun, and it's the best place to network informally with students and advisers from all over. The convention hotel is the best place for impromptu meetings to share your success stories and ask for help with your publishing problems. The convention hotel is directly connected to

the Nashville Convention Center, the site of many of the convention sessions.

Getting there and around

If you're flying to Nashville, shop early for the best fares. American Airlines is the official airline. They offer competitive fares, and, if you book directly with American and use our special code numbers, you get an even lower fare (call 1-800-433-1790 and reference the star file number: 58N4AA.)

Amtrak serves Nashville from Atlanta and a number of other cities. Traveling by train can be economical. If you have some flexibility regarding your departure times or even days, you can often find lower fares at different times on the same day.

A taxi from the Nashville Airport to the Renaissance Hotel and Nashville Convention Center is about \$20, a fixed fee. Usually three, sometimes four, persons can ride in a taxi. Gray Line has van service from the airport to the hotel. The cost is about \$11 per person one way and about \$17 round-trip. This service is available daily from 6 am to 11 pm, with departures every 15 minutes from the airport and every 30 minutes from the hotel. For more details go to <http://www.graylinenashville.com>.

All car rental companies oper-

ate out of the airport. You may want to compare prices online or phone several companies to get the best deal.

If you plan on visiting many sites away from the Renaissance, you may want to rent a car. Most car companies require that the driver be 25 or older; some will rent to persons 21 and over, but there is often an extra charge for this age group.

Keep in mind that parking at the hotel is not free.

Convention registration

Registering your delegation for the convention is easy. You can do it online at studentpress.org/acpnashville/regform04.html. You can also register the more traditional ways, either by mail or by fax. Make a photocopy of your registration form and bring it with you to the convention in case there are any discrepancies.

Print all names and other information so they can be easily read.

Checks, VISA and Mastercard and official purchase orders are accepted for payment.

Cash payments are only accepted for walk-ins; do not mail cash. Walk-in registrations are accepted at the convention with credit card or some other form of payment. Plan carefully. There are no refunds. You may make substitutions.

It's not too early to think about spring in the Big Apple

Come to New York

The Spring National Student Media Conference needs you! Our New York City conference, slated for March 17-19, 2005, at the Roosevelt Hotel, is already gearing up. This conference is smaller than the November convention, and features many guest presenters as well as CBI speakers to share their knowledge of electronic media.

We need CBI members to present a conference session or create a panel session. You may also help us by providing names of potential speakers from your alumni and professional contact lists. And you can bring your students!

To suggest a session idea or potential speaker(s), contact Eloise Greene via e-mail at Eloise@ithaca.edu, or by phone at (607) 274-3244. For an idea of the scope of poten-

tial offerings, here are session topics from March 2004, and the number of attendees at each:

Leadership

Radio Station Models for Success (panel session) – 35
Leadership in Student Media – two sessions – 25 & 37

Journalism

Creating Video News Stories – 43
Producing Long Form TV News – 57
Radio News Reporting – 40

Special Interests

TV Comedy Writing – 85
TV Program Syndication – 30
Producing Television Sports (panel session) - 24

Technology

The Future of Web Streaming (panel session) – 26
Radio Production for the Digital Age – 18
Technological Advances in Television – 23

Career Planning

How to Get Started in Entertainment Publicity – 54
How to Get a Job with a Record Company (panel) – 40
Job Strategies for Radio – 18
Opportunities with Associated Press Broadcast - 26

CBI would like to build on the 2004 NYC conference and we need your ideas for creating engaging sessions. Watch the CBI Web site (<http://www.collegebroadcasters.org>) for updates!

Devecka joins CBI advisory board

A new member of the CBI advisory board has been identified. John Devecka of Loyola (WLOY) has agreed to take on the position of Engineering Liaison, according to Will Robedee, chair, College Broadcasters, Inc. "Bottom line is that John will work with outside parties to bring them into the CBI fold. John, via his background is uniquely qualified to help CBI and its members. John can help build bridges with organizations such as SBE, IEEE, etc. John also has an unparalleled insight into Part 15 operations," said Robedee.

Membership... has its rewards

Here's a new benefit for members this year: discounts on the National Federation of Community Broadcasters legal handbook! The online handbook is an easy-to-read reference guide to noncommercial rules and regulations. Checklists, examples and full explanations of the law guide readers over all commonly encountered procedural hurdles. Through February 28, 2005, CBI members may purchase a one year access to the online guide for just \$45. That's more than one-third off the normal non-NFCB member price! Details are coming soon to the CBI Web site (<http://www.collegebroadcasters.org>)!

It's time to renew

Now would be a great time to become a member or renew your membership with CBI.

Membership entitles you to many member benefits, including discounted registration at the Fall and Spring conventions, free entries in the awards program (a \$25 per entry discount), discounts with many vendors, national representation, and many more!

Just visit the CBI Web site (<http://www.collegebroadcasters.org>). If all the information on the site isn't enough incentive to join, click the membership link for more!



COLLEGIATE BROADCASTERS, INC.



Application for membership

Date ____/____/____

TYPE OF MEMBERSHIP

- Annual Station Membership \$ 80 a year
- Professional/Business Membership \$120 a year
- Contact CBI for Corporate Sponsorship Opportunities
- Renewal \$ 80 a year
- Dual CBI/CMA Individual Membership \$160 a year

STATION MEMBERSHIP

Station _____ School affiliation _____
 Address _____ Adviser/Staff Contact _____
 Station E-Mail _____ Primary Contact (if not Adviser) ▼
 City/State _____
 Zip Code/ Postal Code _____ Primary Contact E-Mail _____
 Station Phone _____ Primary Contact Phone _____
 Fax _____ Station website _____

TYPE OF STATION

Radio
 FCC Licensed AM FM LPFM CCAM CAFM Part 15AM Web Other _____
 Frequency _____ Power Output/Class _____ Primary Format _____

TV
 FCC Licensed LPTV On Campus Cable Community Access Cable Web Channel # _____

All Stations

Operating Schedule Year Round Academic Year Only
 How many hours a day? _____ Does the station use automation? _____
 Network Affiliations (i.e. NPR, ABC, etc.) _____
 Annual Operating Budget? _____ Do you have Satellite Receive capability? _____
 If yes, which satellite/format (i.e. PRSS, SEDAT, Video Subcarrier, C, Ku) _____

INDIVIDUAL/PROFESSIONAL MEMBERSHIP

Name _____ Company Name _____
 Address _____ Phone _____
 _____ Fax _____
 E-Mail _____ Website _____

CBI MEMBERSHIP BENEFITS

- Discounted Conference Attendance for Station Staff
- Discounted Engineering Services
- Networking
- Access to CBI Web Site and Listserv
- Newsletters
- Legal Consultations
- Discounted Webcasting
- CBI Awards Competition

PAYMENT INFORMATION (make check payable to Collegiate Broadcasters, Inc.)

Enclosed is a check for Enclosed is a Purchase Order with instructions
 CBI's federal ID number is 52-2362083

Please submit completed application, along with payment or purchase order to:
 CBI P.O. Box D Austin, TX 78713 Phone: 512-471-3098

Radio License Renewal Time!

FCC licensed stations in:	Pre-filing On-Air Notice on 1st and 16th of each month until filing starting:	Renewal application filing Deadline:	Post-filing On-Air Notice on 1st and 16th of each month after filing through:
Illinois, Wisconsin	***	***	October 16
Iowa, Missouri	***	October 1	December 16
Colorado, Minnesota, North Dakota, South Dakota	October 1	December 1	February 16, 2005
Iowa, Missouri	August 1	October 1	December 16

Details may be found on the CBI Web site (<http://www.collegebroadcasters.org/renewal.shtml>).

Television License Renewal Time!

FCC licensed stations in:	Pre-filing On-Air Notice on 1st and 16th of each month until filing starting:	Renewal application filing Deadline:	Post-filing On-Air Notice on 1st and 16th of each month after filing through:
North Carolina, South Carolina	***	***	October 16
Florida, Puerto Rico, US Virgin Islands	***	October 1	December 16
Alabama, Georgia	October 1	December 1	February 16, 2005

Details may be found on the CBI Web site (<http://www.collegebroadcasters.org/renewal.shtml>).

Questions? We're here to help

If you have questions or need assistance with your license renewal, contact CBI. We're here to help! You should also check the CBI Web site for more license renewal information (www.collegebroadcasters.org/renewal.shtml).