

Nashville or bust! Fall CBI convention promises to be the biggest & best yet

Make sure you've circled November 4-7 on your calendar and make your reservations NOW for the 83rd annual National College Media Convention in Music City USA! It is the largest gathering of college media students and advisers in the world. This year promises to be the biggest and best convention in CBI history!

The convention is SO big we have to expand beyond the hotel's meeting facilities into a convention center! Use of both facilities in Nashville will allow for more sessions and a larger exhibit hall (including our annual Cybercast!).

CBI has scheduled over ninety sessions covering radio, television, engineering, sales, promotions, sports broadcasting, management, Webcasting, job searches, plus many other practical sessions on just about everything college broadcasters need to know. We have many new speakers that have never presented at CBI, plus some familiar faces that have packed the rooms in years past.

The convention gets underway Thursday morning with many informative sessions on sales, equipment, software, and newsroom challenges. We also have sessions on Webcasting legal issues, sports talk shows, and things you can and can't say on the air. Also on Thursday are sessions on music videos, IP television and broadcasting in the world of college sports and the NFL. Got questions about underwriting? CBI has three sessions devoted just to that topic! Plus, we've scheduled sessions on production software for both audio and video production enthusiasts.

On Friday morning, don't miss Bud Nelson, the National Press



CYBERCAST TO RETURN – The CBI Student Cybercast returns to the CMA/ACP/CBI National College Media Convention November 4-7 in Nashville, Tennessee. Student broadcasters from across the U.S. will present their radio shows live from the convention tradeshow floor beginning Thursday morning. To become a part of the CBI Student Cybercast, email the names of all students involved in producing your program, the name of your school, and

a few sentences describing your show to Cybercast Coordinator Dan Schumacher at ksww@txstate.edu. Specify your preferred date (Thursday/Friday) and time of day (8 am-4 pm, with 2 hour time slots designated for any show). First come, first served, so get your requests in early! A live performance (above) was part of the Cybercast at last year's convention in Dallas.

Photographers Association Photographer of the Year, who will explain his secrets for successful video presentations. Also, make plans to hear Kurt Hansen, publisher of Radio and Internet Newsletter, talk about the future of radio and the Internet. Hansen is one of the leading voices in this field.

Bring your best work and share with your fellow students in radio, television, and sales/promotion show and tell sessions also scheduled for Friday.

Then, plan to attend the CBI Production Awards presentation

Friday afternoon to see and hear the best in college electronic media production.

Saturday includes sessions on FCC license renewal, copyright, programming and creating student television, and serving minority audiences. You'll also receive tips on leading others and building and maintaining a station Web site.

Add to these sessions the NPR "next generation radio" journalism training project (www.npr.org/nextgen) and our live Cybercast from the convention floor and it should be a jam-packed three days

of fun and learning in Nashville.

The tentative CBI session schedule is available online at www.collegebroadcasters.org/nash04.shtml.

Plan to bring a group from your school. With this many sessions, you'll need a group to spread out to get the most from the talented and informative speakers available.

If you have any comments or questions, contact Ron Bland, CBI Vice-Chair at vc@collegebroadcasters.org.

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chair@collegebroadcasters.org

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Questions? Comments? Please contact CBI. Phone: (713) 348-2935
Web: <http://www.collegebroadcasters.org>

Collegiate Broadcasters, Inc.

Post Office Box D
Austin, TX 78713

Letter from the Chair

When Collegiate Broadcasters, Inc. was formed in 1999, its original board consisted of five members, with three of them changing each year. This was done to allow for continuity and fresh leadership. The by-laws of the organization have not changed and the board still consists of five members. In the past year, our newly elected vice chair left higher education and was forced to resign his position. Changes of leadership at the University of Kansas have forced Gary Hawke, our development director to step down. CBI has been fortunate to find two people to take on the roles of the resigning board members on an interim basis. As many know, Ron Bland (University of Texas-Arlington) has taken on the role of Vice Chair and has been busy programming sessions for Nashville (see article, p. 1). Candy Walton (Kansas State University) has agreed to join the board on an interim basis and take on the role of Development Director. I can't thank them enough for agreeing to support CBI by taking these important positions.

CBI has been working to "broaden its base" by forming an advisory board. This board will enable CBI to provide improved services to the members and provide additional continuity. While the board has been receiving support from our members for some time, it is only now that we publicly announce the formation of the advisory board. Please join me in expressing

gratitude to Larry Burkum--CBI Insights Editor, Bill Neville--Print Publications, Dan Schumacher--Cybercast Coordinator, Terry Siggers--Web Master, Greg Newton--Elections Commissioner and Questionable Content, Eloise Greene--Spring Convention Chair, John Devecka--External Engineering Liaison, and Joel Willer--Adviser to the Chair, for their dedication and commitment to help electronic student media by serving on the CBI advisory board.

Other additions to the board will be made in the coming year.

Many of us who have been around electronic student media organizations for some time have seen problems with continuity and stability. CBI has been fortunate to be able handle the unexpected. It is with the hope of accomplishing more, serving members better and insuring a long future for the organization that these changes are being made. Whether you advise, manage or just offer a helping hand to an electronic student media outlet, this might be a good time of the year to take a look at your organizational structure. A few minor tweaks or some big changes might be the dose of preventative medicine needed, or offer a chance to improve in some area.

On behalf of the CBI Board and Advisory Board, thank you for your support of CBI, and we hope everyone enjoys a great year ahead.

Will Robedee

News Learning Opportunity for Student Journalists

National Public Radio (NPR) and CBI are again sponsoring a radio journalism-training project for college students at the CMA/ACP/CBI National Student Media Annual Convention. The project is part of NPR's series of "next generation radio" journalism training projects that are held across the country.

We are looking for student journalists to serve as reporters and producers in a three and a half day "boot-camp." Each participant will conceive, develop, report and produce stories for broadcast on NPR's next generation radio web site (www.npr.org/nextgen) and the CBI web site (www.collegebroadcasters.org). Those selected will work under the guidance of current journalists and broadcast journalism instructors from around the country and NPR.

Those selected must be enrolled in an accredited college or university and must have no more than three years of journalism experience. The selected students must be at least 18 years of age and must be a registered attendee of the National Student Media (CBI) Convention in Nashville, Tenn., Nov. 4-7, 2004.

Interested in applying? You must submit the following items NO LATER THAN September 30, 2004 in order to receive consideration:

- Demonstration of news, features, or interviews that have aired on radio that exemplify your best work, with a two-sentence description of your story submissions. Record your work product on CD, tape or cassette.
- A brief one-page cover letter that includes a description of your interest in pursuing a career in journalism as well as your email, snail mail, and phone contact info at home and school.
- Written summaries of two ideas for short pieces that you would like to report on. One should be a local story and the other a national story. Each pitch should be summarized in a short paragraph that also tells us why it should be aired. If possible, a list of the people who might be in the reports should also be included.
- A photocopy of your valid student ID.

Send your materials to:

Doug Mitchell
Project Manager, Next Generation Radio
National Public Radio
635 Massachusetts Ave, N.W.
Washington D.C. 20001

Remember, you must apply no later than September 30, 2004. Only five students will be selected for this opportunity. Application information is available on NPR's web site (www.npr.org/about/nextgen/cbi-nextgenapp03.pdf). For more information, contact nextgenerationradio@npr.org.

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- Graphic VoiceTRAC Upgrade Module *Buy Now*
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It's an Election Year... for CBI, that is

CBI is looking for a few good men and women to fill positions on the CBI Board of Directors! We are particularly interested in finding nominees for the Student Director position, and having qualified men and women for the Faculty/Staff Director positions. Please consider nominating yourself or a colleague.

Nominations for the following four seats on the Collegiate Broadcasters, Inc., Board of Directors are open now through September 20th. The people elected to these positions will take office on December 1, 2004.

Two (2) Faculty/Staff seats (two-year term)

One (1) Faculty/Staff seat (one year remaining in a two-year term)

One (1) Student seat (one-year term)

The two Faculty/Staff Directors whose terms are expiring November 30, 2004 are CBI Secretary-Treasurer Dan Knight (KVR-TV, University of Texas-Austin), and CBI Development Chair Candace Walton (Director, Station Manager & Faculty Advisor, KSDB-FM & Orion Online, Kansas State University) who has been appointed by the board on an interim basis.

Rob Bigalke (Louisiana State University) was elected in 2003 to a Faculty/Staff term expiring in 2005 but has resigned from the board, necessitating an election to fill his open seat, which Ron Bland has been appointed to on an interim basis. Clay Stimeling (Operations Manager, WMUL-FM, Marshall University) is the current Student Director.

CBI Chair Will Robedee (Rice University) continues serving a term that expires November 30, 2005.

Qualifications required of candidates:

- Directors must be duly appointed proxies of a Station Member.
- A maximum of one (1) Director may be nominated from any one (1) Station Member.
- An individual serving as a Student Director must maintain full-time undergraduate or graduate student status at the member institution for the duration of his or her term of office.
- A Faculty/Staff Director shall include any individual holding a faculty, administrative, or supervisory position associated with a Station Member.

Nomination guidelines:

- Nominations should specify which position is being sought (Student Director or Faculty/Staff Director).
- Candidates should submit a statement to the CBI Elections Commissioner, not to exceed 250 words, explaining his/her qualifications, goals for the organization, or other supporting material. Candidate statements will be distributed with the ballots.
- CBI Bylaws can be reviewed at <http://www.collegebroadcasters.org/bylaws.shtml>.
- Further questions can be directed to the Elections Commissioner at newtong@ohio.edu or 740-597-1882.

Timetable for elections:

- September 20, 2004 - nominations must be postmarked by this date to be eligible.
- October 4, 2004 - ballots will be mailed to all member stations.
- October 21, 2004 - ballots must be postmarked by this date in order to be counted in the election.
- November 4-7, 2004 - results of the election will be announced at the annual meeting of CBI at the College Media Conference in Nashville.

Candidates for Director positions may be self-nominated, or may be nominated by any other member. Please note that any nomination other than a self-nomination must be accompanied by a letter from the candidate indicating a willingness to stand for election. Only one nomination is permitted from each member station.

Nominations can be submitted to the Elections Commissioner via e-mail or U.S. Mail:

Greg Newton, CBI Elections Commissioner
 School of Telecommunications
 Ohio University
 9 S. College St.
 Athens, OH 45701
newtong@ohio.edu

FCC Seeks Input on Localism

The FCC has issued a Notice of Inquiry concerning "Broadcast Localism". The inquiry can be found at http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-04-129A1.doc. (Note: the original deadline for comments has been changed. Comments are now due by November 1, 2004.)

The NOI identifies specific issues, such as communication with communities, the nature and amount of community-responsive programming, payola and license renewals. The commission asks, among others, the following questions:

- "Given the fundamental importance of the issues and programs lists and other contents of the public file in terms of documenting how broadcast stations serve their communities, should the Commission conduct audits of these files?"
- "Is the interval between renewals too long to permit an effective and timely review of stations' performance? If license terms of eight years are retained, should some form

of mid-term review - as we now conduct for EEO compliance - be used?"

- "Should programming qualify only if it treats local issues in the traditional sense of news and public affairs, or should local programs of an entertainment nature - such as the broadcast of a local high school sports event - also count?"
- "What about programming in which local residents participate, such as academic contests between local schools that are not otherwise locally oriented?"
- "In addition, in determining if a station is serving its local community, should we focus solely on programming, or should we consider other efforts as well, such participation in local community activities or sponsoring fundraisers?"
- "How do stations determine what programming serves minority communities?"

CBI is forming a task force to look at these and other questions in order to file a response with the FCC. If you would like to offer input to the task force, please contact CBI.

And the envelop, please - hopefuls eye CBI accolades

CBI will honor the best in student electronic media production at a ceremony for the annual National Student Production Awards contest at the November National College Media Convention in Nashville.

Students from all over the country competed for top honors in 24 categories. Awards coordinator Warren Kozireski received 137 television entries, 243 radio entries, and 16 Web site entries; that's more than double the number of last year's entries! Judging took place this summer by numerous professionals from around the country.

Below is the list of finalists (in alphabetical order) in each category. The awards will be presented Friday, Nov. 5th at 3:30 p.m. Each finalist will be recognized at the ceremony. Thanks to all who entered and best of luck!

FINALISTS Combined

Best Student Media Website:
WZND, Illinois State University
KBVR, Oregon State University
SCAD Radio, Savannah College of Art & Design
WBSU, SUNY Brockport

Television

Best VJ:
LVTV-3, University of La Verne
KVR-TV, University of Texas-Austin

Best Music Video:
Telecom 208-Color Blind, Cayuga Community College
Telecom 208-Trouble, Cayuga Community College
TV 25, Colorado State University

ICTV, Ithaca College

Best Technical Production:
Emerson Channel, Emerson College

TV 25, Colorado State University

ICTV, Ithaca College
LVTV-3, University of La Verne

Best Station Promotion:
ICTV, Ithaca College
KST8, Kansas State University

KVR, University of Texas-Austin

Best PSA:
TV10, Berry College
KFHS TV 13, Fort Hays State University

LVTV-3, University of La Verne

Best Sports Play-By-Play:
ICTV, Ithaca College
KST8, Kansas State University

CAPS13, Pittsburg State University

Best Sportscast:
TV 25, Colorado State University
Newswatch 16, Ithaca College

WOUB-TV, Ohio University
TV8, University of North Carolina

Best News Reporting:
TV 25, Colorado State University
Newswatch 16-Ice Fishing, Ithaca College

Newswatch 16-Rose Inn Fire, Ithaca College
TV8, University of North Carolina

Best Newscast:
TV 25, Colorado State University



Newswatch 16, Ithaca College
TV 8, University of North Carolina
KVR, University of Texas-Austin

Best Regularly Scheduled Program:
Emerson Channel, Emerson College

ICTV, Ithaca College
KUJH TV-Evil Kansas, University of Kansas

KUJH TV-Foghat Live, University of Kansas

Best Special Broadcast:
Emerson Channel, Emerson College

Tiger TV, Louisiana State University

LVTV-3, University of La Verne
TV2, Midwestern State University
ONU Cable 2, Ohio Northern University

Radio

Best DJ:
KUPS-David Conger, University Puget Sound
WMUL-Clay Daniels, Marshall University

KTUH-Eric Rosenfeld, University of Hawaii

WVUR-Drew Wolf, Valparaiso University

Best Documentary:
KSDB, Kansas State University
WNYU, New York University

WONC, North Central College
WNUR, Northwestern University

Best Technical Production:
WRCT, Carnegie Mellon University

WSIA, College of Staten Island
KCSU, Colorado State University

Audionet, North Carolina Central University

Best Station Promotion:
WCRX, Columbia College
WNYU, New York University

Best PSA:
BCA 421, Central Michigan University

WCRX, Columbia College
KSDB, Kansas State University

Audionet, North Carolina Central University
WSIA, College of Staten Island

KCSU, Colorado State University

WBSU, SUNY Brockport
WVUR, Valparaiso University

Best News Reporting:
KCSU, Colorado State University

WZND, Illinois State University
WMUL, Marshall University

Best Newscast:
KCSU, Colorado State University

WSUM, University of Wisconsin-Madison
WCYJ, Waynesburg State

Best Regularly Scheduled Program:
WZND, Illinois State University
WNCU, North Carolina Central University

KBVR, Oregon State University

KTSW, Texas State University
Best Sports Play By Play:
WICB-Basketball, Ithaca College

WICB-Football, Ithaca College
WMUL-Basketball, Marshall University

WNYU-W. Basketball, New York University

Best Promo:
KCSU-Fall Promo, Colorado State University

WICB-Hold On, Ithaca College
WGLS-40th Anniversary, Rowan University

Best Feature:
WICB, Ithaca College
WNYU, New York University

WGLS, Rowan University

Radio License Renewal Time!			
FCC licensed stations in:	Pre-filing On-Air Notice on 1st and 16th of each month until filing starting:	Renewal application filing Deadline:	Post-filing On-Air Notice on 1st and 16th of each month after filing through:
Illinois, Wisconsin	***	***	October 16
Iowa, Missouri	***	October 1	December 16
Colorado, Minnesota, North Dakota, South Dakota	October 1	December 1	February 16, 2005
Details may be found on the CBI Web site (www.collegebroadcasters.org/renewal).			

Television License Renewal Time!			
FCC licensed stations in:	Pre-filing On-Air Notice on 1st and 16th of each month until filing starting:	Renewal application filing Deadline:	Post-filing On-Air Notice on 1st and 16th of each month after filing through:
North Carolina, South Carolina	***	***	October 16
Florida, Puerto Rico, US Virgin Islands	***	October 1	December 16
Alabama, Georgia	October 1	December 1	February 16, 2005
Details may be found on the CBI Web site (www.collegebroadcasters.org/renewal).			

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It's time to renew your membership in CBI

Now would be a great time to become a member or renew your membership with CBI (see the application on page 9).

Membership entitles you to many member benefits, including discounted registration at the Fall and Spring conventions, free entries in the awards program (a \$25 per entry discount), discounts with many vendors, national representation, and many more!

Just visit the CBI Web site (www.collegebroadcasters.org). If all the information on the site isn't enough incentive to join, click the membership link for more!

And here's a new benefit for this year: discounts on the National Federation of Community Broadcasters legal handbook!









The online handbook is an easy-to-read reference guide to non-commercial rules and regulations. Checklists, examples and full explanations of the law guide readers over all commonly encountered procedural hurdles.

Through February 28, 2005, CBI members may purchase a one year access to the online guide for just \$45. That's more than one-third off the normal non-NFCB member price! Details are coming soon to the CBI Web site (www.collegebroadcasters.org)!



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COLLEGIATE BROADCASTERS, INC.



Application for membership

Date ____/____/____

TYPE OF MEMBERSHIP

- Annual Station Membership \$ 80 a year
- Professional/Business Membership \$120 a year
- Contact CBI for Corporate Sponsorship Opportunities
- Renewal \$ 80 a year
- Dual CBI/CMA Individual Membership \$160 a year

STATION MEMBERSHIP

Station _____ School affiliation _____
 Address _____ Adviser/Staff Contact _____
 Station E-Mail _____ Primary Contact (if not Adviser) ▼
 City/State _____
 Zip Code/ Postal Code _____ Primary Contact E-Mail _____
 Station Phone _____ Primary Contact Phone _____
 Fax _____ Station website _____

TYPE OF STATION

Radio

- FCC Licensed AM FM LPFM CCAM CAFM Part 15AM Web Other _____
- Frequency _____ Power Output/Class _____ Primary Format _____

TV

- FCC Licensed LPTV On Campus Cable Community Access Cable Web Channel # _____

All Stations

Operating Schedule Year Round Academic Year Only
 How many hours a day? _____ Does the station use automation? _____
 Network Affiliations (i.e. NPR, ABC, etc.) _____
 Annual Operating Budget? _____ Do you have Satellite Receive capability? _____
 If yes, which satellite/format (i.e. PRSS, SEDAT, Video Subcarrier, C, Ku) _____

INDIVIDUAL/PROFESSIONAL MEMBERSHIP

Name _____ Company Name _____
 Address _____ Phone _____
 _____ Fax _____
 E-Mail _____ Website _____

CBI MEMBERSHIP BENEFITS

- Discounted Conference Attendance for Station Staff
- Discounted Engineering Services
- Networking
- Access to CBI Web Site and Listserv
- Newsletters
- Legal Consultations
- Discounted Webcasting
- CBI Awards Competition

PAYMENT INFORMATION (make check payable to Collegiate Broadcasters, Inc.)

- Enclosed is a check for
 - Enclosed is a Purchase Order with instructions
- CBI's federal ID number is 52-2362083

Please submit completed application, along with payment or purchase order to:
 CBI P.O. Box D Austin, TX 78713 Phone: 512-471-3098

**Collegiate Broadcasters, Inc. in partnership
with Associated Collegiate Press
and College Media Advisers, Inc.
presents**



November 3-7, 2004

**Renaissance Hotel & Nashville Convention Center
Nashville, Tennessee**

The 411... Webcasting Rates & Recordkeeping

As of this writing, CBI is still involved in negotiations with parties concerning Webcasting rates and recordkeeping for 2005-2006. It is likely that the terms will remain substantially unchanged. It is our hope that a settlement will be reached by the time this reaches you! The best means of staying current is by subscribing to the free CBI e-mail list or visiting the web site at <http://www.collegebroadcasters.org>. Instructions for joining the e-mail list are available on the web site.

Mandatory Program Retentiion

The FCC has issued a Notice of Proposed Rulemaking (NPRM) which, if adopted would require all broadcast stations to record ALL programming for 16 to 24 hours of the broadcast day and to retain those copies for a period of 60 to 90 days.

CBI is conducting an electronic survey of college stations concerning the impact this might have on operations. The results of the survey will be used in CBI's comments to the FCC. Please take a minute and fill out the survey, which can be found at <http://www.collegebroadcasters.org/survey.shtml>.

Comments on the NPRM are due August 27, 2004. Reply comments are due by September 27, 2004.



Collegiate Broadcasters, Inc.

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Austin, TX 78713