

## CBI Delivers a Deal and Saves Your Streams

**CBI** was instrumental in reaching a deal with the recording industry which will allow stations to make informed decisions concerning webcasting. The settlement lowers payments and eliminates recordkeeping requirements through the end of 2004. CBI has been vigorously fighting the rates announced last year which would have cost college and other educationally affiliated organizations unfair fees and required those stations to submit music logs that exceed their capabilities.

The settlement reduces the minimum fee payment for most stations from \$500 to \$250 and further reduces the fees for past webcasting activities. Stations that have been webcasting since 1998 will see their liability cut more than half. If a station is not licensed by the FCC, the savings are even more substantial!

**S**oundExchange has posted a form to allow stations to 'opt in' to the settlement. As the CBI page notes, CBI has not (as of the date of printing) agreed to the wording of this document. Please check the CBI website for the latest developments and most current version of the form.

Looking forward, this agreement will allow most stations to reach an average of 200 simultaneous listeners before the stations need to pay anything in excess of the \$250 minimum (\$500 for those with over 10,000 enrolled). This is a dramatic change from the previous limit of 20+ listeners before exceeding the minimum of \$500 for FCC licensed stations. Stations without a license had their ceiling capped at under 5 listeners before being liable for additional fees. Under this agreement, the cap is now 200 concurrent listeners! To our knowledge, CBI is the **ONLY** organization to offer members a free tool to measure your audience if you stream in house using Real or WM.

**"T**his historic settlement opens the door to hundreds, if not a thousand or more current and new stations", said Will Robedee, Vice Chair of CBI. "While we are happy to have been a vital part of the negotiations and pleased in many respects with the outcome, we need to recognize that this was a compromise", said Robedee.

It is important to note that this settlement does not require any station to be a member of any organization. CBI recognizes that it could not have played the vital role it did with out its current membership and is extremely appreciative of the support members have provided. CBI prides itself in earning its members through trust, shared experiences and honesty.

**F**or more detailed information on the settlement, please visit the CBI website at <http://www.collegebroadcasters.org> or call 713-348-2935.

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## Upcoming Events & Dates

### Ownership Reports & Tips

In case you were not aware, many stations need to file ownership reports *electronically* this year. The next round of reports is due August 1 for stations in California, Illinois, North Carolina, South Carolina, and Wisconsin. For a complete list of deadlines, visit the CBI website.

Many stations have reported problems with the FCC online system for submitting forms, such as the Ownership Reports. Here are a few quick suggestions:

- Update your version of Java.
- Use a different browser
- Try another computer
- Call the FCC help line 202-418-1625
- Ask about your problems on the CBI list!

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### Programs/Issues List

Don't forget that the next report must be placed in your public file no later than July 10, 2003 with the next report due October 10, 2003. If you are not familiar with this requirement, please contact CBI for support.

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### Awards Contest

CBI proudly presents the second annual CBI National Student Media Production Awards! This awards presentation will honor students in 21 categories, including Best TV Newscast, Music Video, Station Promo, Sports Play by play and more! The festivities begin Friday afternoon in Dallas during the CBI convention, November 6 through 9, 2003.

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### License Renewal

For many stations, license renewal is just around the corner! Stations in FL, PR, VI will need to start their Pre-Filing announcements On-air, August 1, 2003. The application is due on October 2, 2003. For a complete list of deadlines for all stations, visit the CBI site. If you have questions, please feel free to contact us directly or to use the CBI email list!

## A Newsletter?

**W**e realize that you may find this newsletter as a bit of a surprise. CBI has been quietly developing and growing for a number of years. Until now, all of our newsletters have been 'printed' electronically. Due to the importance of the webcasting issues, we have opted to print a hard copy of the newsletter.

Even though we have been low key in our marketing, we have achieved much success. Our primary involvement in the webcasting negotiations is just one example of how the organization has grown to represent not only its members, but all of college radio. But CBI is more than that! CBI represents electronic and converged student media. While CBI was committed to the webcasting issues in court, the Copyright Office, Congress and negotiations, we have also been committed to serving stations and students.

**T**he CBI commitment begins with its members. CBI members become CBI leadership through a democratic process. All board members are actively involved with college media operations. CBI members contribute to the success of the organization, by becoming involved.

CBI is much more than college radio. We understand that the multimedia world offers limitless possibilities to students in multiple media outlets. From the onset, CBI has striven to fill the void of a cross-electronic media organization that includes radio, Internet, video, Television, cable and converged media. In fact, many of our members are involved in other media.

**S**o why the printed newsletter? Because it is necessary to spread the news about the webcasting agreement and remind folks that membership in any organization is NOT necessary to opt in to the agreement. Because it is important that stations know that they need to opt in before October 15. Because we wanted you to know that there is someone looking out for your interests and sharing information, so you can make an intelligent decision. Because we are not just college radio, CBI represents students in electronic and converged media.

Will there be regular hardcopy newsletters? Who knows? Electronic distribution is timely and so much more cost effective. Let us know what you think!

## CONTACT INFORMATION

Questions? Comments?  
Suggestions?  
Please contact CBI.

Phone .....(585)-395-5626 or (713)-348-2935  
Email .....chair@collegebroadcasters.org  
or .....vc@collegebroadcasters.org  
Web ..... <http://www.collegebroadcasters.org>

## Email Lists

Not a member of the CBI email list? Join the hundreds already on board today! Why? Because the list offers current news, information and topics of interest to College Media. Have a question about a microphone? camera? Software? Record Labels? Production Music? Join the list and receive input from multiple sources in no time. To subscribe to the CBI list, send an email to [listserv@syr.edu](mailto:listserv@syr.edu). In the body of the message, write, "subscribe CBI" (w/o quotes).

## Elections

Nominations for Faculty/Staff and Student board positions need to be submitted to CBI elections chair Greg Newton by September 14. There are director openings for two faculty or staff and one student. See the CBI website for details, or contact Greg ([newtong@ohio.edu](mailto:newtong@ohio.edu)).

## CBI membership offers great benefits!

- The email lists: The FREE PUBLIC list, with professionals from all areas, and the FS list, for faculty and staff involved with student broadcasting facilities.
- Discounted Conference Registration for station Staff (this can save your station more than the cost of membership!) CBI provides College Electronic Media support at two conventions annually which offer great ideas, training, legal information, technical information, career development and lots of fun!
- Newsletter. The CBI electronic newsletter is published every other month or as needed! You can't lose your copy, because it is also posted on the CBI website.
- Discounted rates at Live365!
  - 25% discount on our regularly priced setup fee
  - 15% off any monthly streaming fees
  - See insert for additional discounts.
- Legal Consultations.
- Discounted Engineering services. CBI has worked with Communication Technologies, Inc. to offer a 10% discount for members above the already discounted rates for NCE stations!
- LPB discounts! 5% on Equipment and the 10% for Services.
- Networking. CBI partners with many local, regional and national organizations. Your membership allows you access and visibility to representatives from these organizations.
- Advice, ideas, models, examples and referrals by phone, fax and email.
- Elections. The CBI board is comprised of CBI members, elected by the membership. CBI allows you to get involved and help shape the world of College Media, just the way we did with respect to webcasting.



### Board Members

#### CBI CHAIR

Warren "Koz" Kozireski is the General Manager of student radio station WBSU and an instructor of Communication/Broadcasting at SUNY Brockport. He previously worked professionally in the Rochester, NY market with three different radio stations and with the Rochester Red Wings as a radio announcer and is still active as a free-lance sports writer. Send email to [chair@collegebroadcasters.org](mailto:chair@collegebroadcasters.org)

#### CBI VICE CHAIR

Will Robedee is the General Manager of KTRU, and Staff Adviser for Rice Broadcast Television (RBT) at Rice University in Houston. Will has been actively involved in radio since 1983, both commercially and non commercially, and has written articles for numerous trade publications. Send email to [vc@collegebroadcasters.org](mailto:vc@collegebroadcasters.org)

#### CBI SECRETARY-TREASURER

Dan Knight is adviser to KVR-TV, the student television station at The University of Texas at Austin, and Lecturer in the Department of Radio-Television-Film. His background includes over twenty years in production and management for broadcast, film, and video. Send email to [st@collegebroadcasters.org](mailto:st@collegebroadcasters.org)

#### DEVELOPMENT

Gary Hawke is General Manager of General Manager KJHK, KUJH-TV and the Digital Jayhawk at the University of Kansas. Gary is also a former radio station owner who brings a wealth of knowledge to the CBI board. Send email to [info@collegebroadcasters.org](mailto:info@collegebroadcasters.org)

### Don't miss the Fall Convention!

Imagine what you could learn about College Media in 4 days while at the CBI conference in November! From starting a station to starting a career, its all covered at the Dallas convention, November 6-9, 2003. A sampling of the 60+ events include, performance tips, production techniques, technical overviews, a live webcast, management topics, peer advising, career fair, remote broadcasts, automation, voice tracking, webcasting rules, FCC legal advice, a series on underwriting and much, much more, including the National Student Production Awards! This is not your grandfathers old radio conference! This is newly redeveloped with fresh faces, voices and topics.

Don't forget about the Spring conference in the Big Apple where CBI puts the spotlight on careers! The Spring Conference will be held March 18-20, 2004 at the Roosevelt Hotel.

For those that like to plan ahead, the 2004 Fall conference will be in Nashville at the Renaissance Hotel.

More information is available at  
<http://www.collegebroadcasters.org>

# the broader view

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for a comprehensive world perspective  
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Radio Australia

Radio Canada International

China Radio International

Deutsche Welle

An efficient sustaining service for college stations  
looking for flexible, alternative programming

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**WRN**



For further information, please contact:  
Sue Schardt, [susan.schardt@wrn.org](mailto:susan.schardt@wrn.org) / tel: 617.436.9024  
Tim Ayris, [tim.ayris@wrn.org](mailto:tim.ayris@wrn.org)  
or visit our new website: [www.wrn.org](http://www.wrn.org)

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