

## FALL COLLEGE MEDIA CONVENTION IS TEXAS-SIZED



Everything is BIG in Texas! Don't believe me? Google it or come to the CBI convention in Dallas November 6-9, 2003. We have super-sized the convention this year and this increased ration of sessions comes at no extra cost! Nope, not even 39 cents more!

Last year there were well over 30 sessions. This year, we will exceed 60 events for you to attend and participate! There will be more students involved, more professionals, more advisers and more things to do! (Care for a studio tour? Visit a broadcast museum? Professional Football game?)

Is bigger better? Sometimes yes, sometimes no. In this case the answer is a definite YES! More sessions means more variety, so the convention will appeal to more students, faculty and staff. More sessions means we can cover topics in greater detail. More speakers mean more points of view.

Sounds good so far, but hungry for some specifics?

How about three panels to discuss the marketing of underwriting and legal aspects featuring professionals from the Development Exchange, the Federal Communications

Commission, Legal Counsel, National Public Radio and the manager of a college station?

How about multiple sessions concerning career development as well as a career fair?

Want to learn about how to put on small and large concerts, make your own CD or shoot better video? It's all included.

Want to learn new journalism skills? Discuss ethics? Share promotional ideas? CBI is bringing together students, advisers, and professionals to make sure you see these topics covered from all angles, including a hands-on journalism project (see related story on page 6).

We have increased the student roundtable from one session to multiple sessions, added a professional to the demo reel (audio/video resume) session and will cover Webcasting.

Want to add automation? Audio and video sessions will cover these topics. What about the legal aspects of operating "unattended?" We've got that

covered as well. And you will not want to miss the awards ceremony. Come to see and hear the best in student media, and maybe even take home an award!

Tired? Need a break? How about a free advance screening of the upcoming film, *Butterfly Affect* with Ashton Kutcher. Or visit one of the many attractions nearby. You can even go farther afield and use the DART (Dallas Area Rapid Transit) which is connected to the hotel.

Ready for more? We've covered a lot of territory, but wait—let's back up for a moment. Are you just getting started? Need answers to questions about starting a station? Engineering questions? Legal questions? CBI has some hitching posts for those topics too! Have you been there, done that? Well, stop by the next watering hole (panel) to hear some thoughts on the future of broadcasting, and step right next door for a session on new technologies!

Is your station having difficulties gaining the respect it deserves? Are you an adviser

or staff member who would like to talk to peers? Need to hear from a station that raises money via an on-air fund drive (a.k.a. radiothon) AND succeeds? You can do this at the convention. If you want to learn how to do a live remote broadcast (on-location), then you will be in the right place at the CBI convention! Did we forget to mention that **you could be webcasting live from the convention?** Is the picture coming together that there will be something for everyone? Oops, forgot to mention the session on convergence!

We're afraid we've come to the end of this super sized preview of the convention. It's so big, that we could not fit it all in this newsletter! The CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)) has all the information (well, as much as it could hold!), including the information you need to register via our friends at ACP ([www.studentpress.org/acpdallas/regform03.html](http://www.studentpress.org/acpdallas/regform03.html)). Put on your boots and join us for this Texas-sized National College Media Convention.

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### Live from Dallas, This is [Insert Your Name Here]

The CBI Student Cybercast returns to the CMA/ACP/CBI National College Media Convention November 6-9 in Dallas. Student broadcasters from across the U.S. will present their radio shows live from the convention tradeshow floor beginning Thursday morning. To become a part of the CBI Student

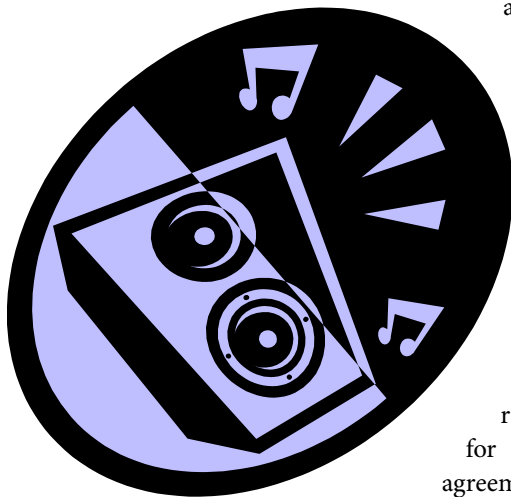
Cybercast, e-mail your information to [ktsw@swt.edu](mailto:ktsw@swt.edu), San Marcos, TX, at [ktsw@swt.edu](mailto:ktsw@swt.edu). Specify your preferred date and time of day. First come, first served, so get your requests in early! Visit the CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)) for more information.



# Webcast Opt-in Deadline Looms

The royalty agreement CBI successfully negotiated earlier this summer requires educational stations that have Webcast in the past to "opt-in" before October 15, 2003. The form (available at [www.soundexchange.com/Notice%20of%20Election%20to%20Pay%20Royalties%20as%20Noncommercial%20Webcaster%20v05.pdf](http://www.soundexchange.com/Notice%20of%20Election%20to%20Pay%20Royalties%20as%20Noncommercial%20Webcaster%20v05.pdf)) says a Webcaster agrees to pay royalties and comply with the terms of the Small Webcaster Settlement Act of 2002 (SWSA).

royalty rates to continue or begin providing music over the Internet. The agreement means greatly reduced fees dating back to 1998 and continuing forward until the end of the year 2004, and total relief from any potential record-keeping obligations. Most college radio stations re-transmitting their over-the-air programming will see royalty rates cut approximately in half, and Internet-only college stations will benefit from even greater savings. Many college



The agreement allows many college Webcasters earlier threatened by exorbitant

Webcasters greatly feared anticipated federal regulations requiring detailed reports of music played over their stations. The negotiated deal totally eliminates the record-keeping requirements for the length of the agreement.

The sound recording fees for Webcasters became effective on October 28, 1998. Under the terms of this settlement, the

fee structure is as follows for all Webcasts from October 28, 1998 through December 31, 2003:

A college station which has been streaming since 1998 will have to pay a \$200 fee for all of 1998 and 1999 combined, plus \$250 each year for 2000 to 2003, for a total retroactive fee of \$1,200. Another college station providing more than one music stream during this same time period will have a total retroactive fee of \$1,500. A station which has Webcast during any part of a calendar year is responsible for the fee for that year. So if a station began Webcasting with one stream in October of 2002, the station would be responsible for the \$250 fee for 2002 and the \$250 fee for 2003.

This is a simple interpretation of the settlement. If you have questions and are an educational facility, you may want to contact CBI or an attorney.

For comparison, these rates are regardless of audience size and FCC license status. If a settlement had not been reached, these fees could have been in the thousands, or some cases, tens of thousands of dollars!

Along with CBI, this new agreement with the Recording Industry of Association of America was negotiated by the American Council on Education and the National Religious Broadcasters Music License Committee, with the Intercollegiate Broadcasting System joining the bargaining team late in the process.

The National Federation of Community Broadcasters participated in preliminary discussions, but did not complete the negotiations.

Unlike others, CBI does not suggest that membership is required to participate in the settlement!

The CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)) offers answers to frequently asked questions on the settlement. **MAKE SURE YOU UNDERSTAND THIS POINT!** Educational stations that have webcast in the past **MUST** opt-in before October 15, 2003. If they do not, they may be forced to pay higher rates and comply with recordkeeping requirements! If you need help, contact CBI!

CBI continues to work with the U.S. Congress to preserve your rights. This includes HR 1417, which could alter the way webcasting fees are determined in the future. CBI will also work to change aspects of the current law that place unnecessary burdens and restrictions on educational webcasting.

Year	Educational Station with 1 music stream	Educational Station with more than 1 music stream
1998 & 1999 combined	\$200	\$200
2000	\$250	\$250
2001	\$250	\$300
2002	\$250	\$350
2003	\$250	\$400



# And the Winners Are...

The annual CBI National Student Production Awards contest ceremony will be held at the November National College Media Convention in Dallas. Awards coordinators Warren Kozireski and Dan Knight received dozens of entries in over 20 categories. Judging took place this summer by numerous professionals from around the country. Below is the list of finalists (in alphabetical order) in each category. Each finalist will be recognized at the awards ceremony. Thanks to all who entered and best of luck!



Television Categories		Radio Categories	
<b>Best Feature Broadcast</b>	<b>Best Newscast</b>	<b>Best DJ Aircheck</b>	<b>Best Promo for Station or Student Media Outlet</b>
<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Midwestern State University</li> <li>• Susquehanna University</li> <li>• Tulane University</li> </ul>	<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Ithaca College</li> <li>• Lyndon State College</li> <li>• University of La Verne</li> </ul>	<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Columbia College</li> <li>• Rowan University</li> <li>• University of Cincinnati</li> </ul>	<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Marshall University</li> <li>• Southwest Texas State University</li> <li>• Western Kentucky University</li> </ul>
<b>Best Promo for Station or Student Media Outlet</b>	<b>Best Sportscast</b>	<b>Best Public Service Announcement</b>	<b>Best Newscast</b>
<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Louisiana State University</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Ithaca College</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• Columbia College</li> <li>• Plattsburgh State University</li> </ul>	<ul style="list-style-type: none"> <li>• Northwestern Univ. (10/25/02)</li> <li>• Northwestern Univ. (11/14/02)</li> </ul>
<b>Best Technical Production</b>	<b>Best Sports Play-by-Play</b>	<b>Best News Reporting</b>	<b>Best Technical Production</b>
<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• Ithaca College</li> <li>• Rowan University</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• Ithaca College</li> <li>• Rice University</li> <li>• University of La Verne</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• College of Staten Island</li> <li>• Marshall University</li> <li>• Northwestern University</li> <li>• SUNY Brockport</li> </ul>	<ul style="list-style-type: none"> <li>• College of Staten Island</li> <li>• Colorado State University</li> <li>• Marshall University</li> <li>• Northwestern University</li> </ul>
<b>Best News Reporting</b>	<b>Best Music Video Production</b>	<b>Best Sports Play-by-Play</b>	<b>Best Feature Reporting</b>
<ul style="list-style-type: none"> <li>• Lyndon State College</li> <li>• University of La Verne</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• Berry College</li> <li>• Pepperdine University</li> <li>• University of Texas</li> <li>• Winona State University</li> </ul>	<ul style="list-style-type: none"> <li>• Northwestern University</li> <li>• Southwest Texas State University</li> <li>• University of Ala. (vs. S. Carolina)</li> <li>• University of Ala. (vs. S. Illinois)</li> </ul>	<ul style="list-style-type: none"> <li>• College of Staten Island</li> <li>• Columbia College</li> <li>• Northwestern University</li> </ul>
<b>Best VJ Aircheck</b>	<b>Best Public Service Announcement</b>	<b>Best Documentary</b>	<b>Best Sports Reporting</b>
<ul style="list-style-type: none"> <li>• Colorado State University</li> <li>• University of Texas</li> </ul>	<ul style="list-style-type: none"> <li>• Louisiana State University</li> <li>• Pepperdine University</li> </ul>	<ul style="list-style-type: none"> <li>• Rowan University (Evolution)</li> <li>• Rowan University (God, Yes)</li> </ul>	<ul style="list-style-type: none"> <li>• Marshall University</li> </ul>

<b>Best Student Media Website</b>	<ul style="list-style-type: none"> <li>• Northwestern University - WNUR News</li> <li>• University of Alabama - WVUA Sports</li> <li>• University of Pennsylvania - UT13</li> </ul>
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# Prophet Systems Innovations

Technology Doesn't Have To Be Complicated.



**KBYI News & Traffic  
Director, Mark Bailey**

"NexGen elevates our radio broadcast curriculum."

**Stan Coutant**

Professor of  
Telecommunications  
KPCC-FM, Pasadena  
City College

"NexGen gives us flexibility and reliability. We're extremely pleased in the increased operation efficiency that allows our staff to be more productive."

**Jim Clark**

Program Director  
KBYI-FM, Brigham  
Young University-Idaho

"No problems, no worries. NexGen is doing exactly what we expected."

**Clint Barrick**

Program Director  
KOHM-FM, Texas Tech  
University

## Prophet Announces FREE NexGen 2 Studio Software For Journalism Students.\*

### *NexGen Earns Top Grades From University-Owned Stations*

When it comes to broadcasting, you want to provide your students with state-of-the-art technology, so they can compete in the highly competitive world of broadcasting. And now, with NexGen 2 Studio software, your students can learn in the classroom and at home.

Over the past decade, technology has changed the way radio does business. We know that shrinking educational budgets make it difficult to keep up with rapidly changing technology. At Prophet Systems, we believe that educating your students is the future of broadcasting. Therefore, we'd like to be your partner in new technology, by providing you with a 15% educational discount on NexGen software.

### *Be a leader...With the newest technology from Prophet Systems.*

NexGen software and equipment enable you to schedule and program your shows and interface with computer systems that produce and play commercials and promotions. What do you want to do with your university station?

**FEATURES:**

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**Digital long form program recording**

**WANcasting™**

**Multi-track digital production and editing**

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**Electronic news gathering**

*\*Students must be enrolled in an accredited program at a university using a licensed NexGen system.*



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## Required Ownership Reports, Issues/Programs List and License Renewal

Here's an early bird reminder for FCC licensed stations: Issues/Programs list (for the quarter July-September) are due in your public file by October 10th, 2003.

FCC licensed stations in Alaska, Florida, Hawaii, Iowa, Missouri, Oregon, Washington, Puerto Rico, Guam, Saipan, Samoa, Virgin Islands must file their Ownership Report (form 323) on or about October 1, 2003. These reports MUST be filed electronically. More information is available on the CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)).

Pre-filing announcements for license renewal must be aired on the 1st & 16th of each month until filing starting in October if you are an FCC licensed radio station in the Alabama or Georgia. Sample Pre-Filing and Post Filing Announcements (PDF file) are available for a station's use at [www.fcc.gov/mb/audio/renewal/2003-06-pre-post-renewal-announcements.pdf](http://www.fcc.gov/mb/audio/renewal/2003-06-pre-post-renewal-announcements.pdf). The script is also available in Section 73.3580 (d)(4)(i), page 327 of the Code of Federal Regulations, which should be in your Public File. Keep a log and file a report of the exact times

these announcements aired for your Renewal File in your Public File, as well.

Stations in Florida, Puerto Rico, and the Virgin Islands must file an Application for Renewal of Broadcast Station License (form 303-S) by October 2, 2003. These stations must file the Broadcast Equal Employment Opportunity Program Report (form 396) before or at the same time as 303-S. See the FCC web site ([www.fcc.gov/mb](http://www.fcc.gov/mb)) and forms for complete details.








While most stations are able to complete these forms by

themselves or with the help of the licensee's counsel, CBI is able to provide legal guidance from its own counsel AT A DISCOUNT! Contact CBI to take advantage of this membership benefit!

Make sure your public inspection file is up-to-date. Helpful links are available on the CBI website: <http://www.collegebroadcasters.org>



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## Intensive Radio Journalism Training Opportunity for Students

National Public Radio (NPR) and CBI are sponsoring a radio journalism-training project for college students at the CMA/ACP/CBI National Student Media Annual Convention. The project is part of NPR's series of "next generation radio" journalism training projects that are held across the country.

We are looking for student journalists to serve as reporters and producers in a three and a half day "boot-camp." Each participant will conceive, develop, report and produce stories for broadcast on NPR's next generation radio web site ([www.npr.org/nextgen](http://www.npr.org/nextgen)) and the CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)). Those selected will work under the guidance of current journalists and broadcast journalism instructors from around the country and NPR.

Radio reporting experience is helpful, but not absolutely necessary. Students who have some experience in digital audio and journalism are preferred. The five students selected will work with professional broadcast journalists. The team will report

on the conference itself as well as other stories.

Those selected must be enrolled in an accredited college or university and must have no more than two years of electronic media reporting experience. The selected students must be at least 18 years of age and must be a registered attendee of the National Student Media (CBI) Convention in Dallas, Texas, Nov. 5-9, 2003. The student journalists must make their own travel and hotel arrangements, which could be done through your school.

Interested in applying? You must submit the following items NO LATER THAN September 30, 2003 in order to receive consideration:

- Demonstration of news, features, or interviews that have aired on radio that exemplify your best work, with a two-sentence description of your story submissions. Record your work product on CD, tape or cassette.

- A brief one-page cover letter that includes a description of your interest in pursuing a career in journalism as well as your email, snail mail, and phone contact info at home and school.

- Written summaries of two ideas for short pieces that you would like to report on. One should be a local story and the other a national story. Each pitch should be summarized in a short paragraph that also tells us why it should be aired. If possible, a list of the people who might be in the reports should also be included.

- A photocopy of your valid student ID.

- A cover letter expressing your interest in the project.

Send your materials to:

Doug Mitchell  
Project Manager  
Next Generation Radio  
National Public Radio  
635 Massachusetts Ave, N.W.  
Washington D.C. 20001

Remember, you must apply no later than September 30, 2003. Only five students will be selected for this opportunity. Application information is available on NPR's web site ([www.npr.org/about/nextgen/cbi-nextgenapp03.pdf](http://www.npr.org/about/nextgen/cbi-nextgenapp03.pdf)). For more information, contact [nextgenerationradio@npr.org](mailto:nextgenerationradio@npr.org).

### Contact Information

Questions? Comments?  
Suggestions?  
Please contact CBI.

Phone ..... (585)-395-5626 or (713)-348-2935  
Email ..... [chair@collegebroadcasters.org](mailto:chair@collegebroadcasters.org)  
or ..... [vc@collegebroadcasters.org](mailto:vc@collegebroadcasters.org)  
Web ..... <http://www.collegebroadcasters.org>

### Convention Registration is Online

Thanks to our convention partners you can now register for the Fall Convention at [www.studentpress.org/acpdallas/regform03.html](http://www.studentpress.org/acpdallas/regform03.html).

Everyone registering online will receive an automatic e-mail registration confirmation, and your online confirmation page (the one you see in your browser when you finish your registration) can be re-accessed at any time by clicking a URL included in the e-mail confirmation.

You can pay via Visa/MasterCard using the secure form linked to the confirmation page, or mail/fax your confirmation with a check or purchase order.



ALL those registered will receive name badges, so be sure to have the correct spelling of each person being registered!

# Broadcast On the Internet



With recent royalty decisions, it is now less expensive than ever to stream your college station legally, 24/7.

*"With all of the things we have to deal with every day, it's a relief to know that we don't have to worry about our webcasts. With Live365, it's been "set and forget." When we do have questions, their staff is very responsive and helpful." – KSBF FM, CBI member*

There are at least 365 reasons to choose Live365 for your webcasting needs. Here are just a few of them:

- *Starting as low as \$64 per month*
- *Most cost effective streaming solution on the web*
- *Compatible with all major streaming players (Real Audio, Windows Media, iTunes, Winamp etc.)*
- *Customized, branded player window*
- *Live365 Directory listing*
- *Consistent, reliable service*
- *On Demand Audio (additional service)*
- *Easy setup with just a computer and Internet connection needed (in most cases)*

**(866) 548-3365 Toll Free**



## What is CBI and Why Should YOU Be a Member?

Collegiate Broadcasters Inc. (CBI) is a non-profit organization representing those involved with college electronic media outlets. CBI's members consist of all forms of radio (LPFM, cable, carrier current, web, FCC licensed and more), TV (broadcast, cable and web), and others with an interest in student-operated electronic media. CBI's associate members include organizations with an interest in the development of student media.

CBI's board and members are involved "in the trenches" and we like to share what we have learned via many modes of communication, the forefront of which is the CBI listserv, where members share thoughts, questions, concerns and more on a daily basis throughout the year.

The CBI listserv is the largest and longest-running college media listserv in existence. The listserv population includes students, staff, faculty and numerous industry professionals. Join the free listserv today by visiting the CBI website at <http://www.collegebroadcasters.org>.

We are active in shaping the future of college media, as evidenced by the webcasting negotiated settlement. CBI recognizes that each station is different. We respect those differences and more importantly, we applaud them. One way in which we recognize the unique attributes of each station is to post their organizational documents on our web site. We help each station by informing them of changes in the laws, rules and regulations.

We also facilitate the discussion of issues related to student-operated electronic media.

CBI provides resources to our members. These resources are often technical, legal, organizational, promotional, and political.

Membership also entitles stations to send students to the annual conference at a discount. If you send at least four members, the savings will more than pay for membership! Membership also entitles members to a discount at the annual spring conference in NYC. CBI actively participates in the conference by programming and participating in the broadcast sessions.

Each year at the national convention, there is an awards

ceremony. Each member station is entitled to enter the awards competition, with **NO ENTRY FEE**. This alone can more than offset the cost of membership!

Then there are **MORE** discounts! CBI has a growing list of partners who offer discounts on top of their normally discounted prices for educational stations.

Why not join CBI today and start saving money! You'll find a membership application included in this newsletter. While you are saving money, the organization works to protect your interests on a national level and offers many other benefits including information about awards, scholarships and ideas to improve your station. Visit the CBI web site ([www.collegebroadcasters.org](http://www.collegebroadcasters.org)) for more information.



Collegiate  
Broadcasters, Inc.

Post Office Box D  
Austin, TX 78713



*Retro fees*

<b>Year</b>	<b>Educational with 1 music stream</b>	<b>Other Non-Profits with 1 music stream</b>	<b>More than 1 music channel (limit 3)</b>
<b>1998+1999 combined</b>	\$200	\$200	\$500
<b>2000</b>	\$250	\$250	\$500
<b>2001</b>	\$250	\$300	\$500
<b>2002</b>	\$250	\$350	\$500
<b>2003</b>	\$250	\$400	\$500