

Thursday Quick View

Oct. 25	9 a.m.	10 a.m.	11 a.m.	1:30 p.m.	2:30 p.m.	3:30 p.m.
Columbia			TV Résumé and Reel reviews by appointment	Station Clinics by appointment		
Spring	Vendor Session Streaming Comes of Age	Hosting a Sports Talk Show: What to Keep in Mind	Preparation for Daily Radio Shows	Zines! A brief history and workshop	Quality Content for Your Blog	Breaking into the Business by Working for Free
Marion	Play-By-Play Basics	Keeping Your Non-Commercial Underwriting Copy Legal	G Selector: Tips and Tricks	Music Rotation at a Formatted Station	Getting Your First TV Job	Tossing Together a Documentary
James	Roundtable: Station Imaging	Roundtable: Social Media Planning	Roundtable: Station Managers	Roundtable: Radio Production	Roundtable: Your Station's Social Media Presence	Roundtable: Music Directors
West	Being Ready for the FCC Every Day	Let's Put On A Show!	Ask the Broadcast Lawyers	Promoting Your Radio Show	Leveraging the Power of Alumni	Radio Websites: More than Just a Blog
East	Creative Content Collaboration	I'm in Charge. Now What!?	Strategic Planning for Student Media	What's Happening in Washington?	Getting Your First Radio Job	Staying Safe Online: Legal Issues in Digital Media
North	Adobe Audition Tips and Tricks	Engineering Basics for Non-Engineers	College Radio Day and Vinylthon: When All Else Fails ...	Diverse Voices in Media	DOUBLE LENGTH SESSION Live Recording: Radio Survivor Podcast	

Friday Quick View

Oct. 26	9 a.m.	10 a.m.	11 a.m.	1:30 p.m.	2:30 p.m.	3:30 p.m.
Columbia			Radio Résumé and Reel reviews by appointment	Station Clinics by appointment		
Spring	Small School Student Media	Legally Play Music and Pay Artists /Composers ...	Getting the Most Out of Your Automation	Managing Your Mental Health and Your Staff	Practice Now for Your Dream Career	Being Ready when News Breaks
Marion	When Sports and News Collide	The KNKX Miracle	Storytelling for the Eye and Ear	Broadcast News Writing 101	50 Promotions Ideas in 50 Minutes	PR, Events and Social Media for Radio
James	Roundtable: TV/Video Production	Roundtable: Radio Program Directors	Roundtable: Music Festival Planning	Roundtable: TV/Video Advisers Only	Roundtable: Web-Only Stations	Roundtable: Radio Station Advisers Only
West	Managing College Radio on a Large Scale	Planning a Major Event	FCC Regulation of Indecency, Obscenity and Profanity	Tabling at Events: Don't Just Sit There	Social Media Analytics Made Simple	Management Styles: What's Best When
East	Your Station and Your Community	Vendor Session DOUBLE LENGTH SESSION Audio Editing with Chris Mottes and Dale Willman		Tips for Preserving Your Station's History	Getting Along with Your Licensee	Getting Started with Adobe Premiere
North	How Podcasting Can Work for Your Media Outlet	Introduction to Drones	Developing Your On-Air Personality	Live Music In-Studio: More than Just a Performance	Dollars and Sense of the Business: Underwriting Strategies that Work	CBI Visual Media Festival 4-6 p.m.
Vista	How to Host Your Own Regional College Radio Conference	Crossover: College Broadcasting to a Music Industry Career	Are You Accessible?	Fundraising When Student Fees Aren't Enough	Different forms of DJ Training Between Stations	How Your Station can Get More from the Music Industry

Saturday Quick View

Oct. 27	10 a.m.	11 a.m.
Marion	Raider Student Media Case Study	Now is the Time to Start Thinking Like a Pro
James	Roundtable: Redefining Your Department	Finding Your Light Bulb
West	Supporting Female Broadcasters through the #MeToo Movement	Pick up the Slack in Your Organization
East	DOUBLE LENGTH SESSION Audio/Video/Multimedia Show and Tell	
North	Organizing a Talent Showcase	Radio Imaging for College Stations

9 a.m. • All attendees welcome • Vista

CBI Planning Meeting

Join the CBI Board of Directors to discuss plans for the future of CBI, the 2019 NSEMC in St. Louis and what members want moving forward. All delegates are welcome; advisers and faculty are strongly encouraged to attend.

1:30 p.m. • All attendees welcome • Courtyard Ballroom

CBI NSEMC Keynote Presentation: The Future of Media

New technology continues to influence the ways we collect, form, and distribute media. Learn from a panel of professionals how traditional mediums are adapting to the ever-changing technological advancements in the industry. Take away knowledge you need to know to see your outlet grow in a digital age of innovation. The panel will also share their predictions about future jobs in media and take questions from the audience.

Chris Berry, Senior Vice President, News, Talk and Sports, iHeartMedia
 Erica Farber, President and CEO, Radio Advertising Bureau
 Travis Mayfield, Anchor and Host, Q13 News This Morning, Fox Seattle
 Grant McCallum, Director of Marketing, Barsuk Records
 Moderator: Glenn Schuck, Anchor and Reporter, 1010 WINS

Immediately following Keynote Presentation

National Student Production Awards

CBI salutes the best in student video and audio production during the presentation of the National Student Production Awards. The best in student media is being recognized across 27 categories. Come to view and hear the best in student-produced media and/or to accept your award. Thank you to our summer judges and congratulations to the finalists!

Awards Emcee: Taryn Daly, On-Air Host and Assistant Music Director, The Rock of Seattle 99.9 KISW