

## New York hosts annual spring convention

College Broadcasters, Inc. will present more than two dozen broadcast-related sessions at the Spring National College Media Convention March 14-16 at the Marriott Marquis Hotel in New York. The largest spring gathering of student broadcasters and journalists, the convention features more than 200 educational sessions for students and advisers and pre-convention Media Pro Workshops.

Sessions will include radio and television professionals working in and around New York City, from recent graduates to seasoned professionals. Below is a sample of scheduled sessions. A complete list is available at [www.askcbi.org](http://www.askcbi.org).

### **Audio Editing/Mastering for Broadcast with Adobe Audition 3**

*Jason Levine, Sr. Worldwide Evangelist, Adobe Systems Inc.*

Learn the fundamentals of working with compression, limiting, mastering EQ, and prepping audio for delivery. Bring your audio production-related questions/inquiries and learn how to do it in Audition 3.

### **Photoshop CS4 – Tips, Tricks & Integration for Broadcast**

*Jason Levine, Sr. Worldwide Evangelist, Adobe Systems Inc.*

See tips and tricks of cool features in Photoshop CS4 Extended, and learn how it integrates seamlessly into EVERY application in CS4 Master Collection.

### **Webcasting - Recordkeeping and Fees**

*Will Robedee, KTRU General Manager; Rice University and Travis Ploeger, Licensing & Enforcement Specialist, SoundExchange*

Discuss the legal issues concerning webcasting sound recordings and your options. Topics include recordkeeping, rates, audience measurement and the current legal issues.

### **Final Cut Pro 101: How to Work with the Interface**

*Ginny Orzel, Final Cut Pro Certified Trainer and Professor in Media Production, SUNY Brockport*

This workshop will show you how to work with the Final Cut Pro interface, how to organize your project, how to follow a workflow, and learn the basic elements to work in Final Cut Pro, such as transport controls, adjusting the timeline and keyboard shortcuts.

### **Final Cut Pro: Editing 101**

*Ginny Orzel, Final Cut Pro Certified Trainer and Professor in Media Production, SUNY Brockport*

Learn the basics of proper editing techniques, screening your clips, marking your clips, 3-point editing and the difference between insert and overwrite editing, including why you would use one over the other.

### **Multimedia storytelling at the New York Times**

*Andrew DeVigal, Multimedia Editor, New York Times*

This session will display some of the inspiring work that the *Times* has been producing and discuss the skills used. The session will cover the makeup of the multimedia desk and how collaboration across desks is done.

### **Research Skills for the Investigative Journalist**

*Robert Windrem, Senior Producer - Investigations Unit, NBC Nightly News*

With the right tools and skills, student journalists can do quality investigative reporting. Emmy-award winning producer and investigative journalist Robert Windrem will show attendees readily available resources, many of them free, that students and advisers use for investigative stories on campus, local and state issues.

### **Getting it across: Writing, Delivery, Voicing, and Using Sound to Communicate Well in Radio Broadcasting**

*Michael Lysak, Director of Operations for Network Radio and Podcasts, Bloomberg Radio*

In its simplest form, radio broadcasting is about “getting it across” and communicating well. This session looks at the tools broadcasters use to make this communication as transparent as possible: writing, delivery, voicing and use of sound.

### **Marketing yourself in a converging broadcast world**

*Jennifer Panek, Producer & Writer, WABC-TV NYC and Patrick O'Keefe, Sports Anchor, News 12 NYC*

Everyone is doing more with less, so learn from two in the New York City television business how you can better prepare yourself for a multi-layered job which will likely include shooting, editing, reporting, producing, writing and Web site work.

### **Registration Rates**

- Student Delegate - \$ 95.00  
(After 2/9/2010 - \$125.00)
- CBI Adviser - \$ 105.00  
(After 2/9/2010 - \$135.00)
- Non-member - \$150.00  
(After 2/9/2010 - \$180.00)

Registration is handled through our partner College Media Advisers. CBI station members registering online should select the CBI/Non-member option and indicate they belong to a CBI member station to receive the discounted member registration. Membership status is subject to verification. Questions regarding membership status can be directed to CBI Secretary Jamie Lynn Gilbert at [Jamie\\_Gilbert@ncsu.edu](mailto:Jamie_Gilbert@ncsu.edu) or 919-513-1918.

## CBI Board of Directors:

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chair@collegebroadcasters.org

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vc@collegebroadcasters.org

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University of Wisconsin-Madison  
st@collegebroadcasters.org

Development

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Contact CBI Chair  
chair@collegebroadcasters.org

Student Representative

**Caila Brown**

Savannah College of Art & Design  
studentrep@collegebroadcasters.org

Secretary & CBI Insights Editor

**Jamie Lynn Gilbert**

North Carolina State University  
jamie\_gilbert@ncsu.edu

IT Content

**Erick Lauber**

Indiana University of Pennsylvania  
erick.lauber@iup.edu

Immediate Past Chair

**Will Robedee**

Rice University  
past\_chair@collegebroadcasters.org

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Rice University  
past\_chair@collegebroadcasters.org

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**Dave Black**

University of Wisconsin-Madison  
st@collegebroadcasters.org

Elections Commissioner

**Chris Thuringer**

University of Kentucky  
cpthur0@uky.edu

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Questions? Comments? Please contact CBI.

Phone: 1-877-ASK-CBI1  
Web: <http://www.askcbi.org>

College Broadcasters, Inc.  
UPS - Hershey Square Center  
1152 Mae Street  
Hummelstown, PA 17036

# CBI welcomes new board members

College Broadcasters, Inc. announced the election of four new board members at its annual membership meeting October 30, 2009 at the National College Media Convention in Austin, Texas. The new members took office December 1, 2009.

Candace Walton was elected to a three year term as CBI's vice-president. Walton, who previously served as CBI's director of development and membership coordinator from 2004-2007, is an assistant professor of contemporary media and journalism at University of South Dakota and adviser to KOAR-FM.

Jamie Lynn Gilbert, adviser to WKNC-FM at North Carolina State University, was elected as the organization's secretary. Gilbert served as interim secretary in 2009 after the board expanded from five to seven members, separating the secretary and treasurer positions and adding a position as IT Content Director.

Frederick Mann, a lecturer in the communications department at University of Texas Pan American and adviser to Bronc Television and Radio, was elected IT Content Director. Set

to replace John Bennett of Savannah College of Art and Design, who served in an interim capacity for the last year, Mann resigned before taking office. The board then appointed Erick Lauber to fill the three-year role. An associate professor of communications media at Indiana University of Pennsylvania, Lauber is station manager of IUP-TV and director of the school's Digital Media Institute.

CBI's new student representative comes from Savannah College of Art and Design. Caila Brown is the general manager of SCAD Radio and will serve a one year term. The previous student representative was Kate Rath from University of Pittsburgh.

CBI election commissioner Chris Thuringer from University of Kentucky distributed ballots in early October to CBI station members. The new members join President Warren Kozireski of SUNY Brockport and Treasurer Dave Black from University of Wisconsin Madison. Black will also take over the role of cybercast coordinator from Wayne State College's Michael Marek in 2010.

## Robedee honored as distinguished adviser

College Media Advisers honored Will Robedee with a Distinguished 4-year Broadcast Adviser award at the National College Media convention October 29 in Austin, Texas. Robedee, who serves as general manager of KTRU and staff adviser for Rice Broadcast Television at Rice University, is both College Broadcasters, Inc.'s immediate past president and its newly named executive director.

According to CMA, a Distinguished Adviser award can be presented to an adviser with five or more years experience in college student media advising who demonstrates distinguished service and operates in accordance with the CMA Code of Ethics.

*Will Robedee, Rice University, displays his Distinguished 4-year Broadcast Adviser award from College Media Advisers. Photo by Jamie Lynn Gilbert.*



# COLLEGE BROADCASTERS, INC. 2010 NATIONAL STUDENT PRODUCTION AWARDS CONTEST OFFICIAL ENTRY ANNOUNCEMENT

Entries are to be original work by students (totally student-produced) for a campus media outlet or college credit course. All entries must be submitted via [www.askcbi.org](http://www.askcbi.org) by 11:59 p.m. on **Friday, May 14, 2010**.

Entry is FREE for CBI member stations. Entry fee for non-members is \$50.00 per entry per category, with payment to be processed online at the time of submission.

## OFFICIAL RULES

Rules may be amended by the CBI Board of Directors at any time. The CBI Board of Directors is the final authority on all matters involving the contest. The contest is open to all campus radio stations over-the-air, Internet and cable/closed circuit), television facilities and other student media outlets.

- Radio entries must be submitted in .MP3 format. Do not submit radio entries in any other format.
- Television entries must be submitted in .MP4 or .MOV format. Do not submit television entries in any other format. See [www.askcbi.org](http://www.askcbi.org) for specifics.
- A separate entry must be made for each entry in both radio and television divisions. Tones may precede each radio entry and tones, color bars and/or slates may precede each television entry. However, this calibrating information is not required.
- Each entry must include station call letters (if applicable); name and mailing address of the school; competition category; title of the entry; the name of the person(s) involved with production of the entry; the air/production date; and the length of the entry.
- Entries are limited to two per category per station. But the same program, program segments, packages, aircheck, advertisement, promo, or public service announcement may be entered in more than one award category.
- Each entry may include for the judges one page of typewritten supplemental data. This one page of supplemental material may include, but is not limited to, a summary of the entry, an explanation of how the topic was selected, the goals achieved, any hurdles that were overcome, and the quantity and quality of audience feedback received. This one page of supplemental material is optional, not required.
- The judges for the contest will be professionals in the field and journalism and mass communications faculty/staff members. They will have the authority to place an entry in a different category than the one in which it was entered.
- Entries are to be original work by students (totally student-produced) for a campus media outlet or college credit courses. This work can not be done for professional broadcasting stations or related organizations. All entries must be submitted as originally broadcast or produced for a class between June 1, 2009, and May 14, 2010. Extraneous audio or video, e.g. narration, supplemental graphics, or tape, is not permitted.
- Where applicable, entries must be accompanied by evidence of copyright permission for any material not covered by a campus or institutional agreement with ASCAP, BMI, SESAC, or other licensing organization. All commercials, public service announcements, and promotional announcements must be edited out of all program entries. Programs produced with significant resources outside of the student community are not accepted.
- The official entry form or a photocopy of this form must be used. An entry form is to be returned with each entry.
- Violation of these rules will result in disqualification of a station's entry from any award consideration by the judges in the category in which the violation occurs.

## ENTRY CATEGORIES: RADIO

### **BEST DJ**

The entry should highlight the on-air announcing skills of an exceptional radio talent(s). The entry in the DJ Aircheck may feature a show team with single or multiple on-air personalities accepted. A DJ Aircheck consists of only breaks taken by the announcer(s). Whole songs, PSAs, or promos which do not feature the announcer(s) talents are not to be included but a few seconds of each song, PSA, or promo are allowable to establish the transition between breaks. Original comedy skits and telephone escapades (with the subjects' permission of course) are allowable. The entry must be a collection of highlights or a resume tape made by the announcer(s). The entry submitted may be no longer than five (5) minutes in length.

### **BEST STATION PROMO**

Creative use of voice, music and/or sound effects are to be combined in any combination to form an announcement used to promote a campus media outlet. In addition, entries should include call letters or name of the station, if applicable. The entry must be the standard length of 15, 30, or 60 seconds. Time limits will be strictly enforced by the judges.

### **BEST PUBLIC SERVICE ANNOUNCEMENT**

Creative use of voice, music and/or sound effects are to be combined in any combination to form a public service announcement used to provide public service to the campus community and the city of license which the media outlet serves. The public service announcement should be localized to the community the student media outlet serves, not to be entirely national in scope. The entry must be a standard length of 15, 30, or 60 seconds. Time limits will be strictly enforced by the judges. Subject cannot be the media outlet or college/university itself.

### **BEST NEWSCAST**

The entry must be a single, regularly scheduled newscast no more than five minutes in length. Special segments such as pre-produced features or investigative reports may be included in the newscast but will not be considered by the judges

for the purpose of this award unless such segments are locally produced by the station or media outlet. Judging for the best newscast will be based on content and service to the community. Considerations will include writing, editing, news judgment, and use of audio.

### **BEST NEWS REPORTING**

This category is for hard or soft news packages that would air during any regularly scheduled newscast or during a magazine show segment. An entry is a single news story that features sound to enhance package. The entry must be no longer than three minutes thirty seconds (3:30) in length.

### **BEST FEATURE SHOW OR BROADCAST**

The entry must be a locally originated non-DJ program dealing with a subject of human interest. Judges will consider creativity and the degree of interest generated by the presentation. The entry must be no longer than thirty (30) minutes in length.

### **BEST DOCUMENTARY**

The entry must be a program dealing with an issue of public interest explored in-depth with multiple sources. Extensive use of sound to enhance the content is required. The documentary must have been produced entirely by students. Judges will evaluate the quality of production and journalistic skills demonstrated in presentation and editing. The entry must be no longer than thirty (30) minutes, although the program may have been longer in its entirety.

### **BEST TECHNICAL PRODUCTION**

The entry must be a single program that demonstrates innovative or unusual usage of production elements for fictional or non-fictional programming. Technical execution will be the paramount consideration of the judges and secondary focus will be on content. The segment submitted must be at least three (3) minutes and no longer than fifteen (15) minutes, although the program may have been longer in its entirety. Any entry longer than five (5) minutes should contain a five minute scope and then the full piece.

### **BEST SPORTS REPORTING**

This category is for shorter sports packages or any regularly-scheduled sportscast. An entry could be a single sports story which features sound used to enhance package or could be a sportscast that is no longer than three minutes thirty seconds (3:30) in length. Radio sports play-by-play segments are not permissible in this category.

### **BEST SPORTS PLAY-BY-PLAY**

Entry must be play-by-play coverage of a sports event. The entry must be the program as broadcast, except that the segment submitted may be no longer than thirty (30) minutes. In addition, the segment entered shall be "consecutive minutes", not several samples of scoped material.

### **BEST REGULARLY SCHEDULED ENTERTAINMENT PROGRAM**

Entry must be of a weekly or regularly scheduled program such as comedy, soap opera, talk show or other show of non-news or sports content. One or multiple talent(s) is acceptable. The segment submitted can be no longer than 30 minutes though the original may have been longer.

### **BEST STATION PROMOTION**

Demonstrate your ability to successfully promote your station. Radio-thons, parades, concerts, community events; the breadth of this category is up to your imagination.

### **COMBINED CATEGORY**

### **BEST STUDENT MEDIA WEB SITE**

Students who are making the best effort to provide solid Internet strategy for their campus media outlet should submit their Uniform Resource Locator (URL) address to enter. Judges will consider as plusses the following: How easy the site is to navigate; How user friendly the web site is for those seeking information about the media outlet; and Is the web site a destination or a resource for your listeners/viewers.

See audio and video from 2009 National Student Production Award winners at [www.askcbi.org](http://www.askcbi.org).

## ENTRY CATEGORIES: TELEVISION

### BEST COMEDY

Weekly or regularly scheduled television comedy-based program. The segment submitted can be no longer than 30 minutes though the original may have been longer. Judging will be based on acting, writing, and production elements.

### BEST STATION PROMO

Creative use of voice, music, sound effects, video footage, graphics, and other visuals are to be combined in any combination to form an announcement used to promote a campus media outlet. In addition, entries should include channel name and if applicable call letters and channel number. The entry must be the standard length of either 15, 30, or 60 seconds. Time limits will be strictly enforced by the judges.

### BEST PUBLIC SERVICE ANNOUNCEMENT

Creative use of voice, music, sound effects, video footage, graphics, and other visuals are to be combined in any combination to form a public service announcement used to provide public service to the campus community which the media outlet serves. The public service announcement should be localized to the community the student media outlet serves, not to be entirely national in scope. The entry must be the standard length of 15, 30 or 60 seconds. Time limits will be strictly enforced by the judges. Subject cannot be the media outlet or college/university itself.

### BEST NEWSCAST

The entry must be a single, regularly scheduled newscast (no sports) over five minutes in length. Special segments such as pre-produced features or investigative reports may be included in the newscast, but they will not be considered by the judges for the purpose of this award unless such segments are locally produced by the station or media outlet. Judging for the best newscast will be based on content and service to the community. Considerations will include writing, editing, news judgment, and use of audio and video.

### BEST NEWS REPORTING

This category is for hard or soft news packages (no sports) that would air during any regularly scheduled newscast. An entry is a single news story that features sound and/or dramatic video used to enhance the package. The entry must be no longer than three minutes thirty seconds (3:30) in length.

### BEST SPECIAL BROADCAST

The entry must be a locally originated program of a one-time or annual non-sports nature. Judges will consider creativity and the degree of interest generated by the presentation. The entry must be a minimum of ten (10) minutes in length.

### BEST TECHNICAL PRODUCTION

The entry must be a single program that demonstrates innovative or unusual usage of production elements for functional or non-functional programming. Technical execution will be the paramount consideration of the judges, and the secondary focus will be on content. The segment submitted must be at least three (3) minutes and no longer than fifteen (15) minutes, although the program may have been longer in its entirety. Any entry longer than five (5) minutes should contain a five minute scope and then the full piece.

### BEST SPORTSCAST

The entry must be a single, regularly scheduled sportscast. For television, special segments, such as pre-produced features or syndicated reports, may be included in the sportscast, but they will not be considered by the judges for the pur-

pose of this award unless such segments are locally produced. Judging for the best sportscast will be based on content and service to the community. Considerations will include writing, editing, sports news judgment, and use of audio and video.

### BEST LIVE SPORTS PRODUCTION

An entry must be coverage of a sports event and the program as broadcast, except that the segment submitted may be no longer than thirty (30) minutes. In addition, the segment entered shall be "consecutive minutes", not scoped material.

### BEST DOCUMENTARY/PUBLIC AFFAIRS

The entry must be a program dealing with an issue of public interest explored in-depth with multiple sources. Extensive use of sound to enhance the content is required. The documentary must have been produced entirely by students. Judges will evaluate the quality of production and journalistic skills demonstrated in presentation and editing. The entry must be no longer than thirty (30) minutes, although the program may have been longer in its entirety.

### BEST GENERAL ENTERTAINMENT PROGRAM

Entry must be of a recurring program such as magazines, drama, reality and game shows or other shows of non-news or sports content. One or multiple talent(s) is acceptable. The segment submitted can be no longer than 30 minutes though the original may have been longer.

*CBI Treasurer Dave Black (right) presents Lisa Marshall of Muskingum College with a finalist award for Best Television Documentary/Public Affairs at the CBI National Student Production Awards Oct. 30, 2009 in Austin, Texas. Photo by James Hinkle. Visit [www.askcbi.org](http://www.askcbi.org) to see a photo slideshow of all award finalists.*





**College Broadcasters, Inc.**  
(Fed Tax ID: 52-2362083)

**Membership Invoice**

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Type of Membership**

New Member     Renewal

**Membership Dues**

1 Year for \$125

**Station Information (Complete one form per station):**

Station Name:	School affiliation:
Station Call Letters (if applicable):	<input type="checkbox"/> Higher Education <input type="checkbox"/> High School
Mailing Address:	Adviser/Full-time Contact Name:
City, State:	Primary Contact (Other than adviser):
Zip Code:	Primary Contact Phone:
Station Phone:	Primary Contact E-mail:
Alternative Phone:	Station E-mail:
Fax:	Station Website:

**About Your Station** (Check all that apply):

Radio:     FCC Licensed AM     FCC Licensed FM     LPFM     CCAM  
            CAFM     Community Access Cable     Online     Other \_\_\_\_\_  
 TV:     FCC Licensed     LPTV/A     On Campus Cable     Other \_\_\_\_\_

**All Stations:**

Operating Schedule:     Year-Round     Academic Year Only     Other \_\_\_\_\_  
 Commercial status:     Commercial     Non-commercial

**Payment Information:**

Enclosed is a check for \$\_\_\_\_\_.     Enclosed is a purchase order with instructions.

**Submit completed form, with payment or purchase order to:**

College Broadcasters, Inc.  
UPS- Hershey Square Center  
1152 Mae Street  
Hummelstown, PA 17036

For CBI Internal Use Only:  Date Received: ____/____/____    Rec'd By _____  Notes: _____
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# CBI 2010 webcasting guide for educational stations

In order to webcast, either as a webcast-only station or as a simulcast webcast of your broadcast station, you need to comply with certain requirements:

1. File a “Notice of Use of Sound Recordings under Statutory License” form with the Copyright Royalty Board (“CRB”), along with a \$25 filing fee. This only needs to be done once. If you are unsure if your station has already filed the notice and fee, you may check the Copyright Office web site.

2. Each year, you will need to pay SoundExchange the minimum annual fee of \$500. The fee is due on a calendar year basis, with fees due by January 31 of each year. If you want to start webcasting in 2010, you will need to complete the Minimum Fee Invoice (in excel format) for Noncommercial webcasters. You will need to pay the minimum fee again in January of 2011.

3. Be aware of your options concerning recordkeeping and fees and then make the appropriate selection for your situation. Both rates and recordkeeping requirements will be a factor in your choice. There are three basic choices available:

- a. Follow the reports of use rules as set forth by the regulations established by the Copyright Royalty Judges (“CRJs”). For minimum-fee-only broadcasters (webcasters with and FCC licensed station), this means sample reports with ATH. For unlicensed stations, this means census reporting including ATP data, regardless of audience size. This option only makes sense if you anticipate that the minimum fee will go down under the court-ordered remand to the CRJs and your station is able to comply with the recordkeeping requirements applicable to your situation, including the filing of reports of use by the 45th day of

the end of each calendar quarter (or month, if you do not have an FCC license). There is no option to pay a proxy fee or file reports without audience data.

- b. Follow the reporting options under the noncommercial settlement. This option only makes sense if you are capable of reporting ATH and have an audience larger than 159,140 ATH per month, because the rates for webcasting with an audience of this size are lower than the current statutory rates and those rates agreed to by CBI at this level of usage. Keep in mind the need to report ATH with this option. In addition to reports of use, the station must submit to SoundExchange monthly Statements of Accounts. Due to the complexity of the agreement, we will not cover the detailed differences in this document. If you have questions, please contact us directly so we can walk you through the details.

- c. Follow the reporting options under the CBI Noncommercial Educational Webcaster (“NEW”) settlement. In order to take advantage of the special reporting options in 2009/2010 you must recordkeeping election form in order to opt-in. This form allows you to choose from three options.

- i. Reporting Waiver – This option allows stations with a monthly ATH of less than 55,000 (approximately 75 average concurrent listeners for the entire month) to pay a \$100 annual fee in lieu of reporting any data. Note that you are not required to pay the \$100 fee if you choose to supply SoundExchange with sample-basis reports.

- ii. Sample-Basis Reports – This requires stations with more than 55,000 monthly ATH and less than 159,000 monthly ATH to supply SoundExchange with sample reports of use for two periods of seven consecutive days during each calendar quarter.

This mimics the current regulations, with the major exception that stations do not need to report the ATH. These reports of use are due by January 31 of each year.

- iii. Census-Basis Reports – Stations exceeding 159,000 monthly ATH must provide “census” reports. This means reporting every song played throughout the year. Reports are due no later than the 45th day after the end of each calendar quarter. ATH data is not required to be submitted with the report of use, however, the station must use ATH in order to calculate the additional royalties owed. If this situation applies to you, please contact CBI as you have options to consider that will save you money.

4. One of the requirements of webcasters is that they don’t exceed the “Sound Recording Performance Complement”, which means that in a three-hour period the station can transmit no more than: 1) three songs from one album or compact disc, if no more than two of these are played in a row; or 2) four songs by the same featured artist or from the same box set, if no more than three of these are played in a row.

5. The digital service must provide a text display for the receiving device, at the time the sound recording is performed, of the title of the sound recording, the album title, and the name of the featured recording artist.

6. Archived programming cannot be made available unless it meets certain requirements. Contact CBI for details if you wish to make available archived programs.

*This document is provided for general information purposes only and is not meant to substitute for legal advice. Please visit the webcasting section of [www.askcbi.org](http://www.askcbi.org) for more information.*

## CBI offers membership benefits

College Broadcasters, Inc. (CBI) represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs.

CBI represents student radio and television operations across the United States and internationally. Members range from 20,000+ watt FCC-licensed student radio stations and on-campus television cable networks to small, Internet-only operations. The organization actively represents college broadcasters in negotiating rates and terms for webcasters and maintains a lively email list where advisers and students alike regularly share comments, questions and advice with fellow members.

CBI station members receive discounted registration to the annual spring and fall college media conventions and free entry in CBI's National Student Production Awards. CBI also works with national companies like Communications Technologies, Inc. to offer vendor discounts to its member stations.

CBI memberships run from September to August of each academic year. A membership form is available in this newsletter and online at [www.askcbi.org](http://www.askcbi.org). Stations can also visit the CBI Web site to renew their membership by credit card.

# CBIInsights

CBIInsights is the quarterly newsletter of College Broadcasters, Inc., a national non-profit organization representing students involved in radio, television, webcasting and other media related ventures. CBIInsights is published by and for college broadcasters, with a circulation of more than 1200. The newsletter is a quality publication speaking to the issues confronting students, advisers and their colleges and universities throughout the country. Its publication schedule is four times each academic year.

Since CBI is a non-profit organization, we seek advertising support to help cover the costs of publication. Sponsoring CBIInsights allows your message to reach the college media market and future decision makers in a number of industries.

CBIInsights is produced on 8.5" by 11" pages. A PDF version of the most recent edition is available at <http://www.askcbi.org>.

#### Ad sizes and rates

Full page	(7.5 x 10)	\$500.00
Half page	(7.5 x 4.5)	\$275.00
Quarter page	(3.25 x 4.5)	\$150.00

Pre-payment is appreciated. Copy deadline is 20 days before publication.

For more information or to place an ad, please email Jamie Lynn Gilbert, CBI secretary and CBIInsights editor, at [jamie\\_gilbert@ncsu.edu](mailto:jamie_gilbert@ncsu.edu) with the subject "CBI Newsletter."



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**UPS - Hershey Sqaure Center**  
**152 Mae Street**  
**Hummelstown, PA 17036**

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